



TWO-WAY DISCUSSION EVENT FOR RESEARCH REPORT LAUNCHING

PROBLEMS AND INTEGRATED HUMAN RESOURCES STRATEGY FOR FAST-GROWING COMPANIES IN VIETNAM

Time: 5:30 p.m. - 9:30 p.m. (Wednesday, July 20, 2022)

Place: Hybrid

- **Offline** at The Sentry Vietnam | No. 15 Le Thanh Ton, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam
- **Online** on Zoom Meeting

PARTICIPANTS

150+ top-leaders, who are:

- Managing Director,
- Human Resources Manager,
- Senior Leaders at Technology companies,
- Top Management and Human Resources experts



REPORT LAUNCHING DAY



Upgrading Yourself and Leading Your Legendary Unicorn



For more information, please refer to <https://www.flivn.com/launchingvi>

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Frontier Leader Institute





Mr. Trieu Nguyen

- Founder, CEO at PrimeData.ai
- Co-founder, Stakeholder at YouNet Media



Mr. Binh Phan

- Director at Izzy Vietnam



Mr. Raymund Chua

- Chief Human Resources Officer at Consortium for Clinical Research and Innovation



Ms. Loan Tran

- Strategy & Business Development Manager at Euro Air Southeast Asia
- Board member at Danish Vietnamese Association



Ms. Thuy Nguyen

- Human Resources Director at MoMo



Ms. Hong Tran

- Global Sales Director at SON HA International Corporation
- B2B Head at Vinsmart
- B2B Commercial Head at Vietnam Grand Prix Corporation



Mr. Mark Nguyen

- Head of Marketing at Aspiring Vietnam
- Marketing Director at Welups
- Chief Operations Officer (COO) at Frontier Leader Institute



Ms. Hien Pham

- Founder, CEO at Frontier Leader Institute



Mr. Dung Bui

- CEO, Co-founder at BenKon



Mr. Dung Bui

- COO, Cofounder at BenKon



Mr. Emmanuel L'Henoret

- E-commerce & Technology
- Sales & Marketing at Robert Walters



Mr. Simon Fraser

- Executive Director at Australian Chamber of Commerce Vietnam

Thông tin chi tiết vui lòng xem tại <https://www.flivn.com/launchingvi>

DURING THE EVENT, LEADERS WILL:

- **Join in sharing sessions from speakers** who are technology leaders directly involved in the research project
- **Receive first-hand exclusively** the Research Results Report from Frontier Leader Institute
- **Contribute perspective, experience, practical experience** on the topic of human resource strategy and business strategy and listen to leading experts in the industry

OVERVIEW



CONTEXT

Regardless of the business strategy of the enterprise, it must be implemented by a team of personnel with the right competencies and orientation to accomplish the set goals. The coherence between human resource strategy, business strategy and leadership capacity is the core factor for business development, which is especially important in the context of the constantly changing business environment in these days.

However,

- **67%** of HR managers think that HR Strategy is not tied to their business strategy.
- **90%** of employees are not aware or do not understand their business strategy.
- The international leadership development frameworks and models are not suitable with the characteristics of the corporate environment, culture and society in Vietnam.



THE IMPORTANCE OF KEEPING PEOPLE

In which, an important function of human resources is **KEEPING PEOPLE**, keeping their employees attached to the business is one of the dilemmas for many business owners at the moment.

Today with:

- rapid growth in the number of companies
- employees have a wide choice of careers and workplaces
- the problem of wage bubbles, especially in the areas with pioneering technology.

Many people easily switch jobs whenever they feel unsatisfied with their current workplace. So it's more important than ever for business owners today to hire the right people, have C&B policies in place, train and develop, and build a culture to retain them.

Those solutions cannot be sustainable and bring businesses into stable development without building a synchronous organization from strategy to implementation.



THE RESEARCH PROJECT WAS BORN

With these objectives:

- **Verify personnel & organizational issues in the problem of creating competitive advantages for businesses.**
- **Find and build effective solutions and directions to solve human resource problems that businesses are facing.**

After conducting in-depth interviews with 100+ business leaders and executives, we are releasing the Research Project Results Report: Integrating HR strategy and business strategy.

TIMELINE

5:30 - 6:30 p.m: Check-in, networking and experience

- The test to assess the leadership capacity of organizations and individuals
- One-on-one dialogue with mentors from Frontier Leader Institute to analyze and coach leadership capacity

6:30 - 7:25 p.m: Speakers discussion session

- Discussion of leading industry experts
 - Creative and Sustainable Human Resources Management practices
 - Managing constantly changing requirements in HRM of the new era
- Successful case study analysis in human resource, a story of tech unicorns, from the C-levels themselves

7:25 - 8:00 p.m: Sharing research project results

- Synthesize painful HR issues at businesses & share solutions from businesses that have been successful with their HR strategies
- Raise awareness about the role of the human resource management team and provide quick advice on human resource issues and human resource development solutions in fast-growing companies

8:00 - 8:30 p.m: AMA/ Discussion on the results of the research project

Participating leaders directly converse with guest speakers:

- Ask guest speakers about results of the research project, raise difficulties and solutions in human resources management
- Share their personal and business perspectives and experiences

8:30 - 9:00 p.m: Networking, experience, get advice on FLI solutions

Register before 07/07 to receive
Early Bird ticket of

\$49



+150
Top-Leaders



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Leading Your Legendary Unicorn**



20/07/2022

The Sentry Vietnam
Zoom Meeting

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