

2022 AusCham National Corporate Sponsorship

Sponsorship Level	Platinum \$15,000	Gold \$10,000	Gold- Online \$10,000	Silver \$5,000	Silver- Online \$5,000	Bronze \$3,000	Bronze_Online \$3,000
Events							
Corporate logo inclusion on all cooperation banners at all annual key events (i); Platinum Sponsors are also entitled to special mention by the event MC.	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Corporate logo inclusion in event presentations at all Sundowners and Business Briefing events (i);	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Headline Sponsorship of one Sundowners networking event during the year including a static product display (i); Platinum and Gold Sponsors are entitled to speak at their chosen Sundowner event on their respective business for 3 minutes;	Yes	Yes	NA	Yes	NA	No	NA
Headline Sponsorship of one Business Briefing Event per year;	Yes	Yes	NA	Yes	NA	Upgrade to headline sponsorship with only \$300	NA
Sponsors receive two (02) complimentary tickets in 2022 for key events (the tickets may be used at one event or different events). The Platinum Sponsor will receive Four (04) complimentary tickets in 2022	Examples include Annual Real Estate Symposium, Education Symposium and Golf Scramble	Examples include Annual Real Estate Symposium, Education Symposium and Golf Scramble	Yes	Examples include Annual Real Estate Symposium, Education Symposium and Golf Scramble	NA	Examples include Annual Real Estate Symposium, Education Symposium and Golf Scramble	NA
Invitation to Sponsors “Thank You” function /reception at least once per year (2 persons);	Yes	Yes	NA	Yes	NA	Yes	NA
Website							
Advertisement on the Lead Banner - Homepage of the AusCham website for one month at a schedule to be agreed (ii);	8 months	4 months	6 months	2 months	3 months	No	No
Advertisement on Wing Banner- Subpages of the AusCham website for one month at a schedule to be agreed (ii);	6 months	4 months	6 months	2 months	3 months	1 month	1 month
Corporate Logo on AusCham homepage with special hyperlink to the Sponsors website;	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Acknowledgement in the 'Our Sponsors' section of the AusCham website;	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Weekly e-newsletter							
Advertisement in weekly e-newsletter; (ii);	12 times per year	6 times per year	12 times per year	4 times per year	6 times per year	2 times per year	4 times per year
AusCham Corporate logo							
Use of the AusCham Corporate logo on Sponsor collateral and as agreed;	Yes	Yes	Yes	Yes	Yes	Yes	Yes
AusCham Email Signature							
Sponsor logos will be included on all AusCham email signature blocks (i).	Yes	Yes	Yes	Yes	Yes	Yes	Yes

(i) Sponsor Logo's will be featured by sizes descending in order of level on all occasions;

(ii) The Sponsor will schedule in advance with the AusCham Marketing Team; these logos can be used separately for a particular event or run concurrently based on availability.