



AUSCHAM
VIETNAM

Sundowners 2022

Face to Face Event Sponsorship

The AusCham Sundowners event is one of the most popular monthly networking events in Vietnam regularly attracting strong numbers of members and non-members in Ho Chi Minh City, Da Nang and Ha Noi, Vietnam. Sundowners events are held between 6:00 – 8:00 pm on the 1st Thursday of each month in HCMC and Da Nang whilst in Ha Noi Sundowners are held the 2nd Thursday of each month in Hanoi.

As AusCham is a non-profit organization, events such as Sundowners are often sponsored by companies and individuals to ensure event costs are kept to a minimum – It also means sponsors have a platform to communicate their business and products.

Sponsorship Type	Headline	Table Display	Venue	Prize
Member	8.000.000VND	4.000.000VND	Drinks – ‘Happy Hour’ discounted drink prices (Drinks include - water, soft drinks, juices, Australian wine, beer, cocktails, and spirits).	Provide Door Prizes or Vouchers for lucky draw at Sundowners, minimum value of 1,000,000 VND /each
Non-Member	12.000.000VND	6.000.000VND	Catering – Free canapes (4 – 5 items) to event guests. Set up – A reception table, seating, bar for drinks, servers for canapes, light background music, projector & screen for presentations (including ‘The Venue’) and an audio system with microphone for announcements.	

Benefits	Headline	Table Display	Venue	Prize
Corporate logo will be given placement on all collateral and featured on the AusCham e-newsletter & website;	Yes (Priority)	No	Yes	Yes
One (01) complimentary weekly e-newsletter banner(700pxW x 480pxH) prior to the event;	Yes	No	Yes	No
Weekly e-newsletter updates of the monthly Sundowners event to include the sponsors corporate logo;	Yes	No	Yes	Yes
Corporate logo will be displayed on AusCham event banner and standee;	Yes	No	Yes	Yes
Corporate logo is included in AusCham presentation;	Yes	Yes	Yes	Yes
One (01) company standee (organized by the sponsor) can be displayed at the event;	Yes	Yes	No	Yes
Display brochures or promotional materials (organized by sponsor).	Yes (At the event reception desk)	Yes (1 table is offered by AusCham)	No	Yes (At the event reception desk)
A PowerPoint display of up to 03 slides about the sponsor's company with corporate logo will play on a loop during the event.	Yes	No	No	No
Acknowledgment of the sponsors business and products will be announced during the Sundowners event by the AusCham MC.	Yes	Yes	Yes	Yes

Benefits	Headline	Table Display	Venue	Prize
The sponsor is entitled to give a short presentation of their business and products.	Yes (2 mins)	Yes (1 min)	No	No
Sales – The proceeds of all drinks ('Happy Hour' pricing) purchased at the event by attendees being AusCham Directors, Members, Associates and Friends will be collected by and go directly to the 'The Venue' .	No	No	Yes	No

Company Name	
Telephone	
Contact Person	
Title	
Email	
Mobile	
Sponsorship Type	<input type="checkbox"/> Headline <input type="checkbox"/> Table Display <input type="checkbox"/> Venue <input type="checkbox"/> Prize
Month	
Payment Method	<input type="checkbox"/> By Credit Card <input type="checkbox"/> In Cash at the AusCham office <input type="checkbox"/> By Bank Transfer
Signature	
Date	

Sponsorship enquiries - Ms. Nhien Ton at marketingmgr@auschamvn.org or +84 (0) 28 7100 1909