

2023 AusCham National Corporate Sponsorship

Sponsorship Level	Platinum \$15,000	Gold \$10,000	Gold- Online \$10,000	Silver \$5,000	Silver- Online \$5,000	Bronze \$3,000	Bronze Online \$3,000
Events							
Event Management Service by request (i).	Y	Y	NA	Y	NA	NA	NA
Corporate logo inclusion on all collateral at signature events (ii); Platinum Sponsors are entitled to special mention by the event MC.	Y	Y	Y	Y	Y	Y	Y
Corporate logo inclusion in event presentations at all Sundowners and Business Briefing events (ii).	Y	Y	Y	Y	Y	Y	Y
Headline Sponsorship of one Sundowners networking event during the year (iii); Platinum & Gold Sponsors are entitled to speak at a Sundowners event on their respective business for 2 minutes.	Y	Y	NA	NA	NA	NA	NA
Headline Sponsorship of one Business Briefing Event per year; Bronze Sponsors can upgrade the value of their sponsorship to an event.	Y	Y	Y	Y	NA	Upgrade to headline sponsorship with only \$300	NA
Sponsors receive two (02) complimentary tickets in 2023 for key events (the tickets may be used at one event or different events), excluding AusCham Charity Ball and Golf Scramble. Platinum Sponsors are entitled to four (04) complimentary tickets in 2023.	Events; e.g. include Annual Real Estate Symposium & Education Symposium	Events; e.g. include Annual Real Estate Symposium & Education Symposium	NA	Events; e.g. include Annual Real Estate Symposium & Education Symposium	NA	Events; e.g. include Annual Real Estate Symposium & Education Symposium	NA
Sponsors "Appreciation" function/reception each year for two (02) persons.	Y	Y	NA	Y	NA	Y	NA
Website							
Lead Banner Advertisement - Homepage of the AusCham website for one (01) week at a schedule to be agreed (ii).	8 times (1 week/time) in 2023	4 times (1 week/time) in 2023	6 times (1 week/time) in 2023	2 times (1 week/time) in 2023	3 times (1 week/time) in 2023	N	N
Advertisement on Wing Banner- Subpages of the AusCham website for one week at a schedule to be agreed (ii).	8 times (1 week/time) in 2023	4 times (1 week/time) in 2023	6 times (1 week/time) in 2023	2 times (1 week/time) in 2023	3 times (1 week/time) in 2023	1 times (1 week/time) in 2023	1 times (1 week/time) in 2023
Corporate Logo on AusCham homepage hyperlinked to the Sponsors website.	Y	Y	Y	Y	Y	Y	Y
Sponsors are featured in 'Our Sponsors' section of the AusCham website.	Y	Y	Y	Y	Y	Y	Y
Weekly e-newsletter							
Advertisement in weekly e-newsletter; (iii).	12 times in 2023	6 times in 2023	12 times in 2023	4 times in 2023	6 times in 2023	2 times in 2023	4 times in 2023
AusCham Corporate logo							
Exclusive use of the AusCham Corporate Logo on the Sponsors collateral by agreement (iv).	Y	Y	Y	Y	Y	Y	Y
AusCham Email Signature							
Sponsor logos will be included on all AusCham email signature blocks (i).	Y	Y	Y	Y	Y	Y	Y

Notes

(i) AusCham will provide an Event Management Service to Sponsors who do not have a presence in Vietnam or a region where it operates; the services offered will be by negotiation with a 15% flat fee applied to the gross value of the event and organization needs, payable to AusCham at the completion of the Event Management Agreement.

(ii) Sponsor Logos will be featured in descending order of level on all occasions;

(iii) The Sponsor will schedule in advance with the AusCham Marketing Team; these times can be used separately for a particular event or run concurrently based on availability.

(iv) During this Sponsorship Agreement, AusCham hereby grants the [Sponsor] express rights to use AusCham's logo in marketing and public relations materials and other communications solely to identify [Sponsor] as an AusCham Member and Corporate Sponsor. AusCham hereby grants to [Sponsor] the express right to use AusCham's logo solely to identify AusCham as a provider of services to [Sponsor]. Other than as expressly stated herein, neither party shall use the other party's trademarks, collateral or specifications without the prior written permission of the other party.