



**AUSCHAM**  
VIETNAM

# Business Briefings 2023

## Face-to-Face & Online Event Sponsorship

The Australian Chamber of Commerce routinely holds Business Briefing Events each month in Ho Chi Minh City and Ha Noi for members and non-members. The events generally cover a range of business interests including, but not limited to, Information Technology, Taxation & Finance, Human Resources, Investment Advice, Urban & Economic Planning and on occasions international high-profile government or business speakers. AusCham events are based on two different styles which can be industry specific focus groups of 15 - 40 people or larger general presentations held for 60 - 100 guests.

The AusCham Business Briefing Events are often presented by members as a priority, but non-members are encouraged to utilize the events too. These events are usually co-hosted with other Business Chambers and therefore the information is distributed to a very wide audience. We regularly co-host our events with EuroCham, AmCham, BritCham, CanCham and many of the smaller Business Groups. A presentation of general or specific interest at our monthly Business Briefing Seminars is a great opportunity for your company to promote your services, whilst also informing our Members and associates about important business topics.

**Note Online Events** AusCham use ZOOM online videoconferencing, but open to using other member subscribed platforms that are compatible with our systems and for the general viewing and ease of our members and the public.

| Event   | Face-to-Face    | Online          |
|---|-----------------|-----------------|
| <b>Sponsorship Type</b>   | <b>Headline</b> | <b>Headline</b> |
| <b>Member</b>   | 18.000.000 VND  | 10.000.000 VND  |
| <b>Non-Member</b>   | 24.000.000 VND  | 14.000.000 VND  |
| <b>Benefits</b>   |                 |                 |
| One (01) Complimentary ticket for the Speaker.  | Yes             | Yes             |
| If extra tickets are required for additional speakers or support staff of The Sponsor, these can be purchased at AusCham Member Prices.                 | Yes             | Yes             |
| The Sponsor will be acknowledged during the event by the Master of Ceremonies (MC) and on event collateral.   | Yes             | Yes             |
| E-newsletters will advertise the Sponsor and Sponsors Event four (04) weeks prior to the event on a weekly schedule to AusCham Members and Non-Members. | Yes             | Yes             |
| Corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website.                                   | Yes             | Yes             |

| Benefits  | Face-to-Face | Online |
|---|--------------|--------|
| One (01) complimentary weekly e-newsletter banner (700 px W x 480 px H).  | Yes          | Yes    |
| Corporate logo will be displayed on each AusCham event back-drop and standee.   | Yes          | No     |
| Display their brochures or promotional materials (organized by sponsor) at the event reception desk.  | Yes          | No     |
| One (01) company standee (organized by the sponsor) can be displayed at the event.  | Yes          | No     |
| The sponsor may have their brochures or promotional materials (organized by sponsor in pdf) distributed to the attendee list email addresses. | Yes          | Yes    |

|                       |  |
|-----------------------|--|
| <b>Company Name</b>   |  |
| <b>Telephone</b>      |  |
| <b>Contact Person</b> |  |
| <b>Title</b>          |  |
| <b>Email</b>          |  |
| <b>Mobile</b>         |  |
| <b>Event Date</b>     |  |
| <b>Event Topic</b>    |  |
| <b>Type</b>           | <input type="checkbox"/> Online<br><input type="checkbox"/> Face-to-Face   |
| <b>Payment Method</b> | <input type="checkbox"/> By Credit Card<br><input type="checkbox"/> In Cash at the AusCham office<br><input type="checkbox"/> By Bank Transfer |
| <b>Signature</b>      |  |
| <b>Date</b>           |  |

**Sponsorship enquiries** - Ms. Rebecca Morgan at [marketing@auschamvn.org](mailto:marketing@auschamvn.org) or +84 (0) 28 7100 1909 Ext. 2