

# Australian Business Awards 2021

Saturday, 19 February 2022 at 6:30 pm

**HCMC** - Sofitel Saigon Plaza, 17 Le Duan, District.

**Ha Noi** – Hotel de l’Opera, 29 Trang Tien, Hoan Kiem District.

The Australian Business Awards for 2021 will be held by AusCham in both face-to-face and online formats allowing all Members and Friends the opportunity to celebrate the strength and resilience of Australian businesses operating in Vietnam.

The Australian Business Awards recognize Australian business and individuals at the highest levels - As a category sponsor, you are assured the same recognition and alignment with a quality brand.

## Sponsorship enquiries

- Mr. Simon Fraser at [execdirector@auschamvn.org](mailto:execdirector@auschamvn.org)
- Ms. Nhien Ton at [marketingmgr@auschamvn.org](mailto:marketingmgr@auschamvn.org) or +84 (0) 28 7100 1909

## Sponsorship Opportunities

### 1. Individual Award Category (8) 58,500,000VND / \$2,500USD each.

- Leading Micro Business
- Leading SME
- Leading large organization
- Businesswoman of the Year
- Young Businessperson of the Year 30 and less
- Outstanding Employee
- Outstanding Leader
- ESG Program of the Year



### **Australian Business Awards Media and Advertising Benefits**

Logo/Title placed in marketing materials, main backdrop, and banner of the event

Logo/Title placed in AusCham's website banner, AusCham social media and AusCham weekly E-Newsletter

One Ad Banner in 700pxW x 480pxH (supplied by Sponsor) in AusCham weekly E-Newsletter and social media

### **Australian Business Awards Dinner Event Benefits**

3 FOC Tickets to the Dinner Event in HCMC or Hanoi

One promotion desk to introduce sponsor's business in HCMC or Hanoi

One Standee placed in the welcoming area in HCMC and Hanoi\*

One page advertisement of the Dinner Event program booklet on each table\*

Video Clip (max. 01 minute) prior to presentation of sponsored award in HCMC and Hanoi\*

Acknowledgement in the welcoming and closing speeches

**\* Sponsor to provide**

## **2. Individual Award Category (3) 23,400,000VND / \$1,000USD each.**

- Best Hospitality Venue Bar or restaurant Hanoi and HCMC
- Best Hotel or resort Danang and North, South of Danang
- Best locally Produced Brand either product or marque in a retail space

### **Australian Business Awards Media and Advertising Benefits**

Logo/Title placed in all marketing materials, main backdrop, and banner of the event

Logo/Title placed in AusCham's lead website banner, AusCham social media and AusCham weekly E-Newsletter

One Ad Banner in 700pxW x 480pxH (supplied by Sponsor) in AusCham weekly E-Newsletter and social media weekly prior to the event

### **Australian Business Awards Dinner Event Benefits**

2 FOC Tickets to the event dinner in HCMC or Hanoi

One promotion desk to introduce sponsor's business in HCMC or Hanoi

One Standee placed in the welcoming area in HCMC or Hanoi\*

Acknowledgement in the welcoming and closing speeches

**\* Sponsor to provide**



## Confirmation & Payment

Please note, your sponsorship option will be reserved based on your application, pending payment and subject to the nominated awards availability.

Payments must be made within 14 days of the application being made to secure the category nominated. There will be No Refunds after payment has been received.

### Preferred Category (Tick a Box)

1. Individual Award Category (8)

One Award - 58,500,000VND (approx. \$2,500USD / 1 USD = 23.400 VND)

- Leading Micro Business
- Leading SME
- Leading large organization
- Businesswoman of the Year
- Young Businessperson of the Year 30 and less
- Outstanding Employee
- Outstanding Leader
- ESG Program of the Year

2. Individual Award Category (3)

One Award - 23,400,000VND (approx. \$1,000USD / 1 USD = 23.400 VND)

- Best Hospitality Venue Bar or restaurant Hanoi and HCMC
- Best Hotel or resort Danang and North, South of Danang
- Best locally Produced Brand either product or marque in a retail space

<b>Company Name</b>	
<b>Telephone</b>	
<b>Contact Person</b>	
<b>Title</b>	
<b>Email</b>	
<b>Mobile</b>	
<b>Payment Method</b>	<input type="checkbox"/> By Credit Card <input type="checkbox"/> In Cash at the AusCham office <input type="checkbox"/> By Bank Transfer
<b>Signature</b>	
<b>Date</b>	

### What's Next?

Please sign and email this confirmation form to [marketingmgr@auschamvn.org](mailto:marketingmgr@auschamvn.org)