

AusCham Education Symposium & Showcase *'Partnerships & Opportunities'*

AusCham will hold a 2-day education event focusing on partnerships and opportunities between Australian and Vietnam educational institutions. To have an engaging and successful symposium and showcase, AusCham Vietnam are inviting businesses and government to support this premier event and ask you to consider the following sponsorship opportunities.

Day 1 Education Symposium – Friday, 30 September 2022 (1.00 – 5:00 pm).

This will be a technical discussion between government, institutions and those parties looking to invest in the burgeoning education markets of Australia and Vietnam.

Day 2 Education Showcase – Saturday, 1 October 2022 (9:00 am – 12:00 pm)

This will be open to the public where K - 12, VET and Higher Education can have meaningful discussions and demonstrate open Partnerships between institutions and Opportunities with prospective students.

Day 1- Education Symposium

Gold - \$5,000USD

- Education Symposium event branding rights (Headline Sponsor).
- Booth, Table, 2 chairs and 2 x 3 m Backdrop (power included) + Day 2 @\$1,000USD
- Two (02) **Le Meridien Saigon** rooms for 1 person/room (1 night in conjunction with the event).
- Two (02) Standees at the hotel reception area of the hotel lobby and later at the Educators Dinner.
- Logo displayed on the Photo Wall.
- Logo added to all event collateral.
- Availability to play a promotional video at the opening and closing of the symposium.
- Acknowledgement of sponsorship at the start and closing of the event.
- Pre-conference advertising and logo placement on the AusCham website, Facebook and weekly e-newsletter.

Silver - \$3,000USD

- Booth, Table, 2 chairs and 2 x 3 m Backdrop (power included) + Day 2 @\$1,000USD
- One (01) Standee at the event reception area.
- Logo displayed on the Photo Wall.
- Logo added to all event collateral.
- Acknowledgement of sponsorship at the start and closing of the event.
- Pre-conference advertising and logo placement on the AusCham website, Facebook and weekly e-newsletters.

Bronze - \$1,500USD

- One (01) Standee and small table at the event reception area + Day 2 @\$1,000USD a Booth, Table, 2 chairs and 2 x 3 m Backdrop (power included)
- One table for display purposes in the event reception area.
- Logo displayed on the Photo Wall.
- Acknowledgement of sponsorship at the start and closing of the event.
- Pre-conference advertising and logo placement on the AusCham website, Facebook and weekly e-newsletters.

AusCham Education 2022 Partnerships & Opportunities

Day 2 - Education Showcase

Booth Sponsorship - \$1,500USD

- Booth, Table, 2 chairs and 2 x 3 m Backdrop (power included) in the main event space
- (16 Available).

Or

Event Sponsorship - \$1,500USD

- One (01) Standee & small table at the event reception area (6 Available).
- Logo displayed on the Photo Wall.
- Acknowledgement of sponsorship at the start and closing of the event.
- Pre-conference advertising and logo placement on the AusCham website, Facebook and weekly e-newsletters.

Please contact Simon Fraser, Executive Director of AusCham on mobile +84 973 006 639 or email execdirector@auschamvn.org for more information.