



# The Australian Chamber of Commerce in Vietnam

'The professional network creating and linking opportunities across a dynamic Australian and Vietnamese business community'

## About

The Australian Chamber of Commerce in Vietnam (AusCham) is an independent, not for profit, membership-based organization. AusCham's revenue is generated through sponsorships, memberships, events and advertising. AusCham provides all members with a voice to express their views on the business environment in Vietnam, directly within the business community and via our liaison with the Australian and Vietnam Government, the Vietnam Business Forum (VBF), Vietnam Australia Business Council (VABC) in partnership with the Vietnam Chamber of Commerce & Industry (VCCI). AusCham actively co-ordinates a regular program signature events, high-profile business seminars, networking and social functions as well as charity events during the year.

### Vision

'The professional hub linking opportunities across a thriving Australia & Vietnam business community'

### Mission

Through advocacy, education, events and networking - AusCham will meet the needs of its stakeholders and potential members looking to do and promote trade and investment between Australia and Vietnam.

### Values

**Good Governance** - We operate from a plan to the benefit of all stakeholders, with no conflicts of interest - guided by professionalism honesty and integrity.

**Diversity** - We are welcoming of all regardless of race, gender, religion, sexuality or ethnicity.

**Sustainable** - We support practices that acknowledge the importance of environmental, social and economic sustainability for a strong community now and in the future.

### Strategy

**Advocate** - by representing the interests of members across government and industry through formal representation.

**Connect** - by creating an environment for members to meet and learn through various events.

**Educate** - by regularly sharing and communicating the most accurate and up-to-date information by trusted partners to our members.

### Organizational Structure

AusCham is governed by a National Board comprising eight HCMC-based Directors and four Hanoi-based Directors who are supported by five permanent staff in HCMC and Hanoi. AusCham also has Official Representatives in the Central Region of Vietnam (Da Nang) and Australia (Queensland, New South Wales, Victoria, South Australia and Western Australia).

## Opportunities

Companies or individuals requiring access to AusCham's members, can leverage the AusCham weekly e-newsletters, website and many sponsorship opportunities - All Members are entitled to discounted rates on other members goods and services as advertised. Companies or individuals looking to reach very targeted, industry-specific audiences should consider event sponsorships which include the opportunity to speak and promote your business; such events are our monthly networking event 'Sundowners', briefing events and signature events.

AusCham hosts a number of high-profile annual events such as the Vietnam Real Estate Market Symposium, Annual Education Event, Vietnam Golf Series, the Australian Business Awards and AusCham Charity Ball. AusCham often holds ad hoc seminars and workshops which are directly organized by sponsors and promoted by us in HCMC, Ha Noi and Da Nang.



## Membership

AusCham represents and promotes the interests of Australian businesses operating in Vietnam. We, as a not-for-profit chamber of commerce are proud to have a pivotal function in providing invaluable business and cultural support to our members activities and needs in Vietnam and Australia.

AusCham provides all members with a voice to express their views on the business environment of Vietnam, directly within the business community and via our liaison with the Vietnam Government through the VBF (Vietnam Business Forum), VCCI (Vietnam Chamber of Commerce & Industry) and VABC (Vietnam Australia Business Council).

Whilst AusCham covers a wide range of activities, our main objective is to enhance business ties between Australia and Vietnam for the mutual benefit of our members and their Vietnamese counterparts.

AusCham actively co-ordinates a regular program of high-profile business seminars, networking and social functions including charity events during the year. Furthermore, we keep you up to date with the latest in Vietnam's business news and any changes by way of our Member database, newsletters, alerts, social media and by conducting monthly business briefing events. As an AusCham Member you can connect with over 600 AusCham members in Vietnam and through our AustCham ASEAN and Greater Asia network with 27 other Australian Chambers of Commerce.

## Benefits

- Access to other AusCham Members and your company posting via our Member Only Directory at [www.auschamvn.org](http://www.auschamvn.org).
- Advocacy services allowing you direct access to non-government organizations and lobby groups such as the Vietnam Business Forum (VBF) VCCI (Vietnam Chamber of Commerce & Industry) and VABC (Vietnam Australia Business Council. If required, AusCham has representation with the Australian Government in Vietnam through the Australian Embassy in Ha Noi and The Australian Consul-General in HCMC.
- AusCham Membership event benefits are reciprocal across other Australian Chambers of Commerce ASEAN countries depending on the level of event.
- AusCham Members have Voting Rights for AusCham elections at Annual AGM's - Corporate 3 and SME 2.
- AusCham Members are encouraged to contribute to the AusCham website company news, updates, promotions and events (once a month) or the weekly e-Newsletter reaching over 6,000 recipients.
- Complimentary entrance to monthly AusCham Sundowners networking events in HCMC and Ha Noi.
- Discounted rates for Business Briefing events in HCMC and Ha Noi.
- Corporate and Event Sponsorship opportunities to promote your company's goods and services.
- Discounted advertising rates in our weekly e-Newsletters and website.
- Discounted rates for selected products and services of other members and associated companies via the AusCham website.

## Membership Categories

- Corporate (20+ employees)
- SME (less than 20 employees)
- Business Enterprise Non-resident
- Individual
- NGOs
- Australian Alumni (Vietnamese with Australian qualifications)

## Sponsorship

AusCham offers a range of annual Corporate Sponsorship packages. At this level, AusCham applies a bespoke approach to each company's needs and budget - just ask. Corporate Sponsorship packages simplify a business's marketing plans and deliver significant exposure across Vietnam and the region. Corporate Sponsorship packages include a combination of high-level exposure through B2B introductions, advertising, across all premium media platforms, access to special events other than those held by AusCham and complimentary passes to signature

### Levels and Values

Platinum \$15,000USD

Gold \$10,000USD

Silver \$5,000USD

Bronze \$3,000USD

Note: AusCham will issue invoices in VND.

Please contact the AusCham HCMC Office for more information on Corporate Sponsorship or visit this LINK <https://tinyurl.com/2p9dkamm>

## AusCham Corporate Sponsors

PLATINUM	GOLD	SILVER	BRONZE	STRATEGIC PARTNERS
 50 <sup>th</sup> ANNIVERSARY AUSTRALIA VIETNAM	      	   	 	     

## Enquiries

Sponsorship - Membership - General  
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Online Membership Applications  
<https://auschamvn.org/become-member>

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