

# CERI-TMU Prospectus 2024



International Programmes
Undergraduate Degrees 2024
Australia | New Zealand

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Published 2024 by Thuongmai University (TMU). No undertakings are binding to TMU unless they are obtained in an official letter from Thuongmai University. The university and partners may vary the entrance requirements and fees, and availability of programs applied to the programs outlined in this guide. TMU reserves the right not to offer all courses listed in this guide.

## Our University Partners

CERI-TMU is a center within Thuongmai University. Our collaboration with highly ranked universities in Australia and New Zealand enables you to study one-third or more of an international degree here in Hanoi. We are proud of these partnerships with well-established and top-quality universities which enable you to establish a foundation of excellence in your international undergraduate degree.

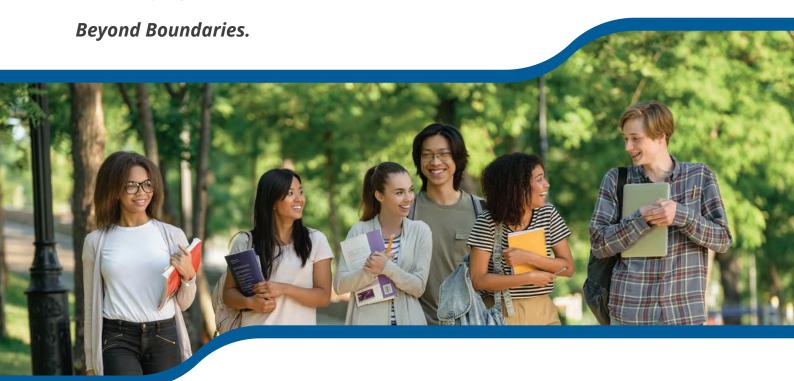
Partnerships between CERI-TMU and international universities are based on flexibility and adaptability. With your challenges and goals in mind, we provide smarter solutions that reduce the anxiety sometimes attached to studying international degrees.

When students travel abroad to study immediately after high school, they can experience challenges in adapting to a new culture and a new way of learning. However, we support you here as you transition into university.



As you adjust to your new learning environment, we focus on building up your global and soft skills, connecting you with your destination university, thus equipping you for success while empowering you to reach your full academic potential. You will have the opportunity to study alongside peers who will be heading to different countries and you will be taught by guest lecturers from your destination university while paying TMU tuition fees.

Our innovative and collaborative approach with your destination university enables a holistic teaching and learning experience, with strong collaboration with global industry leaders prepare you for the real world when you graduate.





### **New Zealand**

### North Island

Auckland is a small bustling metropolitan city. The average salary in Auckland is NZD\$1006 P/W, full-time; graduate salary is approx. NZD\$62,347 P/Y. Auckland has an oceanic climate, with mild, rainy winters and warm summers - perfect for the beach!

## Cost of living in NZ

Living costs in New Zealand also vary, depending on the area that you live. Living in the inner-city can be more expensive that in the suburbs, as is the usual situation. Scan this QR code to know more.



## Your future awaits

Australia and NZ are great destinations to study because they are affordable, not too far from Vietnam, and the universities there are very supportive to international students. You can also build global networks, which you can use for your future career.



# Choice that suits you best

Wherever you see your future, we have the programs, cities and countries that fits with your dream. Whether it's laid back Australia or gorgeous New Zealand, we have the options for you!

## **CERI-TMU Pathway 1.5+1.5:**

## Massey University (NZ)

### **Bachelor of Business**

(Any major)







The Massey University degree in Business encourages you to explore and master your business knowledge and skills, so you can have a great career, no matter which major your choose. This degree will suit you if you:

- aspire to gain in-depth knowledge and insights into business areas you are curious about
- want to learn how to make positive change in business practices
- are able to think things through analytically and creatively

Massey's Business School has strong links industry and potential employers, so you can be more employable once you graduate. This degree provides majors, minors and double majors.

## **Important Information**

1.5 years at TMU

1.5 years at MU



#### **3 Years:** 1.5 + 1.5

This is a 3 year degree. You will study for 1.5 years at CERI-TMU and then transfer to MU to complete your remaining 1.5 years.



#### The fees

See the fee table at the end of this booklet for CERI-TMU fees. The MU tuition fees per year in New Zealand (2024): NZD\$32,260.00



#### **Admission** criteria

Admission criteria for CERI-TMU on page 22. For transfer to MU, pass first year units at CERI-TMU with an overall average of 6.5/10.



## The pathways

#### **Bachelor of Business**

Major and minor options, and double majors are possible.



#### The scholarships

CERI-TMU scholarship information is on page 21. Scan this code for Massey Scholarships.



## The **Massey degrees**

See the opposite page for more information. Scan this code for information on the MU website.

Intake	CERI-TMU	MU
Semester 1	September	
Semester 2		July

## CERI-TMU Pathway 2+1/1.5+1.5/1+2: La Trobe University (AU)

#### **Bachelor of Business**

(Management) | (Marketing) | (Finance) (International Business)



In this degree with La Trobe University, you will develop solid foundations for modern business in a digitally advanced world with this highly flexible degree and start building your dream career in business.

You will explore multiple business disciplines in your first year and develop foundational knowledge and enterprise skills in areas such as management, organisational structures, data analytics and ethical business practices. You can then choose from a wide range of majors, minors and optional second majors. You can also pair your major with complementary study from another major.

## **Important Information**

Up to 2 years at TMU

Remainder at LTU



### **3 Years:** 2+1/1.5+1.5/1+2

This is a 3 year degree. You will study for up to 2 years at CERI-TMU and then transfer to LTU to complete your degree.



#### The **fees**

See the fee table at the end of this booklet for CERI-TMU fees. The LTU tuition fees per year in Australia (2024): AUD\$36,800.00



#### **Admission** criteria

Admission criteria for CERI-TMU on page 22. For transfer to LTU, pass first year units at CERI-TMU with an overall average of 5/10.



## The pathway

#### **Bachelor of Business**

Majors in Management, Marketing, Finance, International Business.



#### LTU Scholarships

CERI-TMU scholarship information is on page 21. Scan this code for LTU Scholarships.



### The LTU degrees

See the opposite page for more information. Scan this code for information on the LTU website.

Intake	CERI-TMU	LTU
Semester 1 Semester 2	September	March July

## Building confidence in your first year

Your first year at university is a big transition. Support during this first year is vital as you settle into university life, adapting to an international teaching environment. It brings new experiences, and new ways of learning.

By extending our support beyond the classroom, we connect our new students to the university and help them navigate this new academic world.

This support is well backed up by research. For more than a decade, global studies reveal that students have a higher GPA and are more likely to

be successful when supported well in first year of their university studies.

Therefore, student life at TMU is all about the best experience we can provide for our students. We support you by providing academic learning support, personal and wellbeing counseling, equality and inclusion seminars, mentor ship initiatives, health and medical services, and academic advice for those students requiring extra help. We are here to help build your confidence and success before you go abroad to complete your studies at your destination university.

## Securing your future

The CERI-TMU partner pathways streamline the transfer process for you. This helps alleviate the stress surrounding the application process, the credit transfer process, and settling into your university studies.



- Further develop your language skills
- Enhance your global network
- Experience of a lifetime
- Gain a global perspective



## Supporting your success

When it comes to transferring to your destination university, CERI-TMU will be with you every step of the way. We have teams of people to assist you with visa applications, transfers and more.

- Make yourself more future-ready
- Discover yourself and a different culture
- Learn to be responsible and independent
- Prepare to study in a foreign country

## **CERI-TMU Degree programs**

## Important information

CERI-TMU offers degrees across a range of study areas, and we can help you choose the right degree to pursue your dream career. Be ready to take the next step with confidence for an exciting international degree that will allow you to go beyond your boundaries.

Degree program	CRICOS	IELTS - CERI-TMU entry	IELTS - transfer abroad	GPA score for transfer	Years of degree at CERI-TMU	Years of degree overall *	Yearly tuition fee at CERI-TMU **	
B. Business (majors and specialisations) B. Commerce (majors and specialisations)	UWA 00126G	6.0 with no band less than 6.0	6.5 with no band less than 6.0	5/10	1	3*	VND 88 mil **	AUD \$45,500
B. Tourism & Event M'ment (majors & minors)	WSU 00917K	6.0 with no band less than 6.0	6.5 with no band less than 6.0	5/10	1	3*	VND 88 mil **	AUD \$28,298
B. Business (any major)	MU N/A	6.0 with no band less than 5.5	5.5 with no band less than 6.0	6.5/10	1.5	3*	VND 88 mil **	NZD \$32,260
B. Business (Management) B. Business (Marketing) B. Business (Finance) B. Business (International Business)	LTU 00115M	6.0 with no band less than 5.5	6.0 with no band less than 6.0	5/10	1/1.5/2	3*	VND 88 mil **	AUD \$36,800

<sup>\*</sup> Length of overall studies depends on your IELTS score when you commence your studies. If your IELTS score does not meet the minimum English language requirements of the destination university, you are required to undertake foundation studies to meet the minimum CERI-TMU IELTS entry criteria. See table below.

<sup>\*\*</sup> This fee is after the 20% fee reduction financial aid package has been applied. Students with CERI-TMU scholarships will have a percentage deducted from the full CERI-TMU fees, depending on the scholarship.

Foundation studies	Partner university	IELTS score	HSC entrance score	Years of degree overall *	Semesters of study at CERI-TMU	Per semester tuition fee at CERI-TMU
B. Business (majors and specialisations) B. Commerce (majors and specialisations)	UWA	5.5 with no band less than 5.0	7.0			
B. Tourism & Event M'ment (majors & minors)	WSU	5.5 with no band less than 5.5	average score of from grade 11 & first	3+ (depends on ability to meet CERI-TMU	Minimum 1 semester (depends on ability to meet	VND
B. Business (any major)	MU	5.5 with no band less than 6.0	semester grade 12 high	IELTS entry requirements)	CERI-TMU IELTS entry requirements)	22 mil
B. Business (Management) B. Business (Marketing) B. Business (Finance) B. Business (International Business)	LTU	5.5 with no band less than 5.0	school			

Even though our academic year commences in early September each year, you can apply and submit your application to CERI-TMU at any time throughout the year. Our team is always ready to answer questions and process your application quickly. Come to see as at the CERI-TMU Office, Thuongmai University, F Building, Room F300, call us on the hotline on 092 836 58 58, or email us at ceri@tmu.edu.vn.

Beyond Boundaries. CERI-TMU.

For more information, please scan the QR code and connect with





## **CONTACT US TODAY**



F300, 3rd Floor, F Building Thuongmai University, 79 Ho Tung Mau, Cau Giay, Hanoi



(+84) 092 836 58 58 0800-1700 Monday - Friday



ceri@tmu.edu.vn https://ceri.tmu.edu.vn/

Beyond Boundaries

#### Download this prospectus



## **CERI-TMU Pathway 1+2:**

## The University of Western Australia (AU)

## **Bachelor of Business Bachelor of Commerce**



Within these degrees, you will learn from global experts, and develop relevant personal and professional skills, essential for employability. The degree also involves internships and work placements. You will learn:

- To apply discipline-specific knowledge to critically analyse applied business problems
- To develop the required cognitive, technical and research skills for lifelong learning
- To develop effective communication and team-based skills

In these pathways at UWA, you can choose to specialise within one or two majors within each degree, or gain a broad business or commerce education.

## Important Information

1 year at TMU

2 years at UWA



#### **3 Years:** 1 + 2

This is a 3 year degree. You will study for 1 year at CERI-TMU and then transfer to UWA to complete your degree.



#### The **fees**

See the fee table at the end of this booklet for CERI-TMU fees. The UWA tuition fees per year in Australia (2024): AUD\$45,500.00



#### **Admission** criteria

Admission criteria for CERI-TMU on page 22. For transfer to UWA, pass first year units at CERI-TMU with an overall average of 5/10.



## The pathways

**Bachelor of Business Bachelor of Commerce** General, specialised and second major options



#### The scholarships

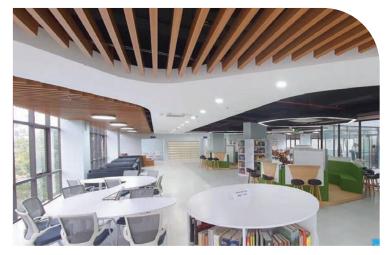
CERI-TMU scholarship information is on page 21. Scan this code for UWA Scholarships.



### The **UWA degrees**

See the opposite page for more information. Scan this code for information on the UWA website.

Intake	CERI-TMU	UWA
Semester 1	September	February









Our well-equipped spacious, modern learning spaces provide students an optimum setting designed to support different ways of learning and developing skills for the 21st century. This cultivates creativity, critical thinking and collaboration - all essential skills for future employability.







The TMU learning experience is where students can feel inspired and supported. The places where our students learn are not only in lecture theaters, but in all areas of the campus.

Our learning spaces enable hands-on learning which allow students to gain soft skills through SDG-awareness activities and campaigns, global citizenship activities.



The TMU library is a commons" "learning space designed to foster development students and scholarship.

It provides students with ergonomic, portable, and flexible furniture; a light and open space that helps facilitate diverse ways of learning and knowledge creation.

The campus library is simultaneously a meeting place, impromptu socialisation spot and a place for quiet study.



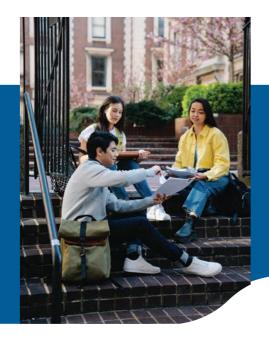












## **CERI-TMU** Talent Scholarships

At CERI-TMU, we believe that everyone should have the opportunity to study an international degree. Studying at university is a big experience that is often easier with financial support, so we provide enriching scholarships that enable you to focus on your studies and fully reach your potential. Receiving a scholarship is more than a financial boost; it's a badge of honour. It's also a recognition of your hard work, dedication, and potential, paving the way for future opportunities.

**CERI - TMU Talent Scholarship** is a scholarship program exclusively offered for studies for universities in Australia / New Zealand.

These scholarship opportunities are for candidates with excellent academic achievements, extracurricular activities and the opportunity to demonstrate their through evidence of achievements and application essays which are considered by the Admissions Council.

The CERI - TMU Talent Scholarship Program applies to all "CERI - TMU study abroad transfer bachelor's program" taught at Thuongmai University, with a value of 30%, 50%, 75% or 100% of the entire cost of the first year bachelor's program in Vietnam. Scholarship selection is based on academic achievement, experience participating in extracurricular activities/community service essay.

Candidates receiving CERI-TMU Talent Scholarship will not receive the financial aid package of the tuition incentive program.

## **Conditions** of Scholarship

To apply for a scholarship, candidates need to meet the following:

- 1. Overall average score for both grade 11 and semester 1 of grade 12 is at least 8.0
- 2. IELTS >= 6.5 (no band below 6.0)
- 3. Essay on the topic "How you have achieved something beyond your own boundaries?" (maximum 500 words)
- 4. In order to be awarded a scholarship, application documents must be submitted in full before the application deadline.

#### **Selection** Criteria

The Admissions Council selects the CERI - TMU Talent Scholarship based on the following criteria:

- 1. Academic achievement (based on GPA for both grade 11 and semester 1 of grade 12; academic awards (if any); IELTS score)
- 2. Experience participating in extraactivities/community curricular service;
- 3. Essay results on the topic "How you have achieved something beyond your own boundaries?" (maximum 500 words).

#### Terms & conditions

- Applicants will only receive a scholarship when studying in the first year of the "CERI-TMU Study Abroad Transfer Bachelor Program" at TMU. If a student stops studying at any time, the scholarship will immediately terminate. This scholarship applies only to the full tuition fee of the first-year bachelor's program. If a student awarded a scholarship withdraws from the study program, Thuongmai University has the right to request a refund of full tuition and other incidental expenses. These fees must be refunded to TMU within one (1) calendar month from the date of withdrawal from the study program.

## **CERI-TMU Pathway 1+2:** Western Sydney University (AU)

## **Bachelor of Tourism & Event Management**

(Majors & Minors)



The Bachelor of Tourism & Event Management combines tourism, event management, social science, business and marketing subjects to prepare graduates for professional roles in the tourism, events, hospitality, and the visitor economy sectors.

This degree allows you to choose majors and minors, including: environmental management, event and festival management, heritage, place management and planning, sport, tourism and environment. Sustainability is central to all areas of these majors.

## **Important Information**

1 year at TMU	2 years at WSU
, ,	- J



#### **3 Years:** 1+2

This is a 3 year degree. You will study for 1 year at CERI-TMU and then transfer to WSU to complete your degree.



#### The **fees**

See the fee table at the end of this booklet for CERI-TMU fees. The WSU tuition fees per year in Australia (2024): AUD\$28,928.00



#### **Admission** criteria

Admission criteria for CERI-TMU on page 22. For transfer to WSU, pass first year units at CERI-TMU with an overall average of 5/10.



## The pathway

**Bachelor of Tourism & Event** Management

Majors and minors available - see opposite page for more details.



#### **WSU** scholarships

CERI-TMU scholarship information is on page 21. Scan this code for WSU Scholarships.



## The WSU degrees

See the opposite page for more information. Scan this code for information on the WSU website.

Intako	CERI-TMU	WSU
Intake	CERI-TIVIO	VVSU
Semester 1	September	March
		July

#### Dear Prospective Student,

Thank you for your interest in international Australian and New Zealand undergraduate study at Thuongmai University (CERI-TMU).

Congratulations for seeking to further your education. I know that your choice in seeking out Thuongmai University (TMU), you have come to the right place.

For more than 20 years, Thuongmai University has educated ambitious, career-minded students just like providing relevant, you, ness-oriented international partnership programs of high-quality education located conveniently in the Hanoi metropolitan area.

At TMU, we are proud to be a diverse, student-centered, globally university offering engaged high-value education in partnership

## Message from the **PRESIDENT**

with high-ranked universities in Australia and New Zealand.

We are proud that what we do matters for the next generations of students, offering world-class international degrees that are affordable for students here in Vietnam. We know that our partnerships help transform and change lives, and we know that our students succeed as they compete with the best in Vietnam, and globally for jobs or places in postgraduate education — they succeed because they have access to the highest quality international universities.

The measure of a university and their partnerships is the quality of the students who graduate from international universities, and what those students achieve. Our academic programs are tailored for students who wish to gain relevant real-world skills that employers desire; our international lecturers bring vast experience from industry into the classroom, so our students can transfer to their chosen destination with confidence, knowing that their global skills and knowledge are relevant and up to date.

I recommend you visit our campus, located in Cau Giay, and look forward to meeting you soon. I believe you will find Thuongmai University to be the right place to start your educational journey and to prepare for your international degree abroad.

Sincerely,

ASSOCIATE PROFESSOR DR NGUYEN HOANG

President & Rector, Thuongmai University

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I wanted to study with the best.
The TMU university partners top
the international rankings of
universities, many global top-class
professors teach at TMU, and I
know that a degree from the
partner universities means something in my future job interviews,
My degree will give me more
opportunities.



## Why CERI-**TMU?**

Generous support opportunities with **up to 100% scholarship** for the first year when studying in an Australian or New Zealand university program.

Study a degree from the **world's highest ranking universities**, with the first semesters of study here in Hanoi. Our universities are ranking in the top 250 and above in global student satisfaction, subject, university, research and sustainability rankings.

Access the best benefits, including **saving hundreds of millions of VND** compared to studying abroad. The savings in the first semesters will significantly support you when you go to your destination university. This peace of mind allows you to focus on your studies and set the foundation for a good academic record in your first semesters.

To ensure your future success, TMU provides global standard student support in terms of **soft skill development**, **programs delivered in English**, **and much more**. The ongoing engagement also from your future university while you study at TMU means that you will have all two universities working together to help you succeed.

CERI-TMU are unique in that **you are accepted** (under condition of your IELTS score and your GPA) **into your Australian or New Zealand university from day one**. You can focus on your studies here and have a year (or more) to plan for your studies abroad, to learn more about your final destination.

# **Articulation**Pathways

Articulation pathways are a pathway between two or more universities and their academic programs; in this case, between TMU and listed Australian or New Zealand universities.



They are formally agreed and approved admission pathways for a student of TMU into a program of study at a partner university, with pre-agreed credit for prior learning and conditions of entry.

TMU offers many different pathways within the business and commerce majors into international programs in a 1+2, 1.5+1.5, or 2+1 year structure, with the first part of the degree completed at TMU. All programs are 3 years and are 100% the foreign partner degree.



## **Destination universities**

All the CERI-TMU 'destination universities' are carefully chosen for their different strengths, market positioning, ranking, brand, location, country and reputation. From a traditional and prestigious 'Group of Eight' University, to modern universities that focuses on technology or other areas, CERI-TMU has a wide range of partner universities that will suit you. These 'destination universities' will be where you complete your final 1.5 or 2 years of your degree (see Page 23).

## Conditional or provisional entry

When you enrol into one of our international programs, you will receive a 'conditional' or 'provisional' entry, meaning that the partner university accepts you into their program, provided you meet specific conditions. These are steps to qualify for full admission to that university - usually GPA and IELTS scores.

## **Credit for studies**

Students who have been conditionally or provisionally accepted must pass certain listed subjects with a minimum GPA (see Page 23). You are then granted credit by your destination university, so you do not have to study them when you go abroad. We call this 'RPL', or 'Recognition of Prior Learning', or 'credit transfer'.

## Your **destination**

Our education and university partnerships span continents. Each solution is designed to reflect our partner's strategic vision. Above all, they are built to deliver excellent student experiences, great value and outstanding outcomes.





## WESTERN SYDNEY UNIVERSITY





#### **Academic Benefits**

- ✓ Seamless transition to international study
- ✓ Three year undergraduate degree
- ✓ Many different degree majors
- ✓ Know your destination from day one
- Study employability and soft skills
- International lecturers teaching you

## Financial benefits

- Save more than 700 million VND
- ✓ Scholarships available at both universities
- Financial aid for tuition fees
- √ 1/3 of the degree studies at lower cost

## Partner benefits

Each different partner university location will suit different types of people, for many reasons. For example, Australia is 23 times larger than Vietnam and thus has huge variation in culture, climate and environment. New Zealand, although small, has friendly and welcoming people, is breathtaking in its beauty, and is very multicultural.

## Australia -

## Western Australia (WA)

Perth (capital of WA), is famed for its quality diamonds and pearls. The average salary in Perth is AUD\$2,039 P/W, full-time; graduate salary is approx. AUD\$67,872 P/Y. Perth has a Mediterranean climate with hot, dry summers and mild, wet winters.

## Victoria (VIC)

Melbourne (capital of VIC) is the sporting and coffee capital of Australia. The average salary in Melbourne is AUD\$1832 P/W, full-time; graduate salary is approx. AUD\$68,738 P/Y. Melbourne has a temperate oceanic climate and is a popular destination for Vietnamese people.

## New South Wales (NSW)

Sydney (capital of NSW) is hugely popular with its famous Opera House. The average salary in Sydney is AUD\$1831 P/W, full-time; graduate salary is approx. AUD\$67,768 P/Y. Sydney is mild with a subtropical climate. It is a large cosmopolitan city by area.

## Cost of living in Australia

Living in Australia varies in different areas, and depends on inner-city versus living in the suburbs. Scan this QR to know more.





## The Massey business majors

The Bachelor of Business at Massey University provides opportunities for students to gain a comprehensive, linked foundational knowledge of business disciplines and demonstrate advanced knowledge in one or more business disciplines.

For more information about this program, connect with us on Zalo.



Within the Bachelor of Business, you will learn to understand and analyse multi-cultural and international environments and create strategy that addresses the diversity and complexity.

#### The majors you can study at Massey University include:

- Accountancy
- Applied Professional Practice
- Business Analytics
- Economics
- Finance
- Financial Planning & Advice
- Global Communication
- Human Resource Management
   & Employment Relations

- International Business
- Management
- Marketing
- Organisational Technology Management
- Property





In the QS World University subject rankings Massey University are ranked in the top 200 for Accounting and Finance, top 300 for Economics and Econometrics and Business and Management Studies. In the Shanghai global subject rankings Massey university are 1st in NZ for Communication, Economics and Finance, 2nd in NZ for Business Administration, and 3rd in NZ for Management.



## The impact is real at La Trobe University

At La Trobe University, you will have practical experience and learn the latest digital skills while developing essential leadership, communication and critical-thinking skills, developing your professional business skills that are essential in modern business.

Bachelor of Business majoring in Management, Marketing, Finance and International Business are all designed to give you flexibility in your business studies, whilst at the same time, being cutting edge and up to date with 21st Century business practices.

The finance major is designed to develop the knowledge and skills sought by employers of finance graduates, through learning experiences in the LTU financial trading room, applying the information sources and financial tools used by professionals working in the finance sector to solve financial problems.

International **Business** major will provide you with the skills and knowledge to develop a career in businesses and organisations that operate in an increasingly globalised economy. You will learn about digital



business, smart value chains, data analytics, cultural diversity, corporate social responsibility, and the challenges of international development and sustainability.

The Management major offered at LTU provides an understanding of the theories, concepts and processes that drive the manof contemporary organisations and you will learn entrepreneurial thinking, problem-solving, critical thinking and leadership skills, and promote the application of the UN's Principles of Responsible Management.

The Marketing major equips you with the knowledge and skills across the areas of overall processes and practices in marketing, integrated marketing communications, consumer behaviour, brand management, marketing research, social marketing, international marketing, and marketing strategy.

The **Trobe Business School** is proudly AACSB accredited.



For more information about this program, connect with us on Zalo.





"Learn practical and relevant business skills to help you achieve a dynamic career pathway".

## Study options at UWA

In the UWA business and commerce degrees, the focus is on developing you for employability as soon as you graduate. They are designed to provide you with relevant, practical skills across management, marketing, applied business economics, global business practices, innovation and entrepreneurship. The great flexibility in the UWA degrees allow you to become whatever you aspire to be in the business world.



- · Business Management
- Enterprise & Innovation
- Global Business

For more information about this program, connect with us on Zalo.





#### The **specialist options** include:

- Enterprise and Innovation
- Accounting
- Business Law
- Economics
- Finance
- Human Resource Management
- Management
- Marketing





There are also many options for a **second major**, including:

- Accounting
- Communication and Media Studies
- Data Science
- Management
- Marketing
- Psychological and Behavioural Sciences

"I chose to study in Perth mainly because I wanted to study at UWA, given UWA's excellent reputation" - Sreelajoyoti (Sree)



"If you are a potential student considering UWA or Perth, I would definitely say go for it! It will be such an amazing experience, there are so many students and staff at UWA that can help guide you throughout the process" - Amy, international student, UWA.



## **WSU** majors

Students who complete the Bachelor of Tourism and Event Management have an option to complete a Master of Sustainable Tourism, Hospitality and Event Management in 1 or 1.5 years of additional full-time study, depending on their chosen pathway.

The Bachelor of Tourism & Event Management program has been developed with industry to ensure students develop 21st Century skills and knowledge desired by employers.

Within your studies, you will complete fieldwork, engage with industry and government stakeholders, and are provided with opportunities for international field trips and placements. A internship final-year students to gain further industry experience and provides a stepping-stone into employment.



## The majors within this degree

- Festival and Event Manage-
- Heritage and Tourism
- Place Management and Planning
- Sport, Events and Tourism
- Sustainability, Tourism and Environment

## The minors within this degree

- Heritage & Tourism
- Marketing
- Sustainable Tourism Futures

Western **Sydney** University is proudly accredited by the AACSB.



For more information about this program, connect with us on Zalo.



## Financial **Support Policy**

Candidates who register early and have a need can apply for financial support with a support level of 20% of the total tuition fee of 110,000,000 VND/year.

#### Conditions for admission to Financial Support::

- 1. Overall average score for both grade 11 and semester 1 of grade 12 is at least 7.0
- 2. IELTS >= 6.0 (no skills below 6.0): For candidates applying to programs at the University of Western Australia or Western Sydney University;

IELTS >= 6.0 (no skills below 5.5): For candidates applying to programs at La Trobe University or Massey University,

**Admission criteria:** The Admissions Council selects Financial Aid based on early registration time until the enrollment quota is exhausted.

## Admission Policy

#### **General requirements:**

To be admitted to CERI-TMU, students need:

- High school graduation;
- 2. Average GPA for grade 11 and semester 1 of grade 12 is 7.0 or higher.
- 3. IELTS score > = 6.0, and no component score below 6.0 for Western Sydney University and Western Australia University; IELTS score > = 6.0, and no component score less than 5.5 for La Trobe University and Massey University.



Note: Students currently in grade 12 can still register for admission and complete missing documents after graduation.

## Important milestones

Orientation and welcome week: Early September 2024

Semester 1: October - January 2024 Semester 2: January - mid-June 2025 Deadline for submitting admission application:

**School year 2024:** August 30, 2024\* **School year 2025:** August 30, 2025\*

\*Applications are accepted year-round. CERI-TMU conducts rolling admissions, evaluates applications as students submit them, and approves them on an ongoing basis. However, there is only one intake every year in September.



## Choose Your **Program**

Choose your program and ensure that you meet the entry criteria for that program.



#### Create an Account

Complete your application and using an email account and phone number that you regularly use.



### Fill in the Application

Ensure that all your information is correct before you submit your application.



#### **Upload** documents

Prior to upload, check, all notorising is complete, and all translations are accurate.



#### Pay the Application fee

The fee is VND500,000 for each application.



### Submit your **Application**

Thank you! You'll hear from our friendly CERI-TMU team member soon.

## **Our Campus**

## Thuongmai University

We are a truly global university and a leading research institution in Vietnam. TMU ranked 8th in Vietnam according to the Vietnam University Rankings 2024 (VNUR-2024) and achieved 5 stars according to the UPM university quality comparison ranking.

Thuongmai University is one of the most renowned academic institutions in Vietnam, with a long history and strong reputation of innovation in education policy, internationalisation, and research impact across e-commerce, supply chain management, finance and business.

The University has a student-centered learning and teaching environment which enables its domestic and international students to

gain a world-recognised education in a range of majors.

TMU is legally recognised, is autonomous, and is 100% accredited across all its degrees by the Ministry of Education & Training (MOET), Vietnam.

Our beautiful 10-acre campus is conveniently located in Cau Giay District, and our facilities are rated by our students as international modern standards.

The Thuongmai University campus reflects our commitment to innovative learning, high-impact research, and effective partnerships with industry and community.

The university continues to invest in and transform the campus, to meet growing demand for international programs, and to support our ambition as a prominent university in Vietnam.





## **World-class experts**

At CERI-TMU, you will be mentored and taught by some of the best academic minds. They have an unyielding passion for their profession, are the champions of knowledge and their dedication goes beyond expectations. They bring enthusiasm, energy, and unwavering dedication to their classrooms every single day and their motivation stems from a genuine desire to inspire, ignite curiosity, and empower our students. Here are some profiles of academic staff who will be teaching you at TMU.

#### Ayi Gavriel Ayayi

Professor Full Professor of Financial Economics & Development Finance, Université du Québec à Trois Rivières (UQTR)





#### Siti Rohaida **Mohamed Zainal**

Associate Professor, Organizational Behavior, Leadership, Human Resource Management, University Sains Malaysia

#### Fauziad Md. Taib

Full Professor of Accounting, Director of Research Nexus in Social Science & Humanities, University Sains Malaysia





#### James Jackson

Ph.D. of Applied Mathematics, University College London

#### Michael Christofi

PhD of Marketing, Cyprus University of Technology, Cyprus





#### Mai, Nguyen Thi Tuyet

PhD of Marketing, World top 2% scientists 2023. Griffith University, Australia

#### Ninh, Nguyen

PhD of Marketing,

**RMIT University** Australia





#### Chien, Vu Manh

Associate Professor in Finance Quebec University Canada

#### Lê thị Ngọc Quỳnh

PhD in Finance Murdoch University Australia





#### Daniel Van Houtte

Master of Applied Economics, Imperial College, London

#### Mr. Xavier Depouilly

Master of International Economics and Finance, University of Lyon II France





#### Bruno Destombes

Master in Marketing Management, Universidad de Barcelona, Spain

#### Hoàng Xuân Trung

PhD in Economics Deakin University Australia





#### TS. Nguyễn Hữu Thao

PhD in Finance Edith Cowan University Australia

### **Bachelor of Commerce**

(Majors) - CRICOS Code: 003006C

## **Bachelor of Business**

(Maiors) - CRICOS Code: 102866A

University of Western Australia is #1 in WA for graduate employability and is in the top 1% of the world. The Bachelor of Business gives you the broad business knowledge for creative problem-solving. The Bachelor of Commerce offers more specific knowledge and is specific knowledge and quantitative skills.



Degree: Undergraduate - Bachelor Course code: B. Commerce - UWA-COM

B. Business - UWA-BUS

Location: Year 1 - CERI-TMU, Hanoi, Vietnam

> Year 2 - UWA, Perth, Western Australia Year 3 - UWA, Perth, Western Australia

Intake: September, 2024

**Duration:** 3 years - 1 at CERI-TMU; 2 at UWA \*If you enter into the program with a score of 5.5, then you will be required to study up to one year of foundational English to achieve IELTS 6.0 TMU entry requirement.

## Overview of programs

The UWA degree pathway at CERI-TMU is designed for you to study one third of your degree in Vietnam. The 1+2 pathway: 1 year (2 semesters) at CERI-TMU and 2 years (4 semesters) at UWA.

The majors available in the Bachelor of Commerce program are:

- Accounting
- **Business Analytics**
- **Business Law**
- **Business Economics**
- **Finance**
- Human Resource Management

5 subjects per semester

Management

The majors available in the Bachelor of Business program are:

- **Business** Management
- Enterprise & Innovation
- **Global Business**

Second majors are also available.

#### Marketing

### Semester 1 Subjects taken at CERI-TMU

Principles of Accounting Microeconomics 1 Macroeconomics 1 Business Administration Psychology Principles of Marketing





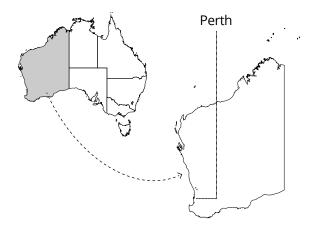






### **Campus** Location

The University of Western Australia campus is located in Perth, Western Australia.



## **Program** Structure

To complete the requirements for the UWA degrees, students must complete 144 credit points (cps). For this pathway, students must complete 48 cps as agreed between CERI-TMU and UWA.



To complete the requirements for the UWA degrees, students must complete 96 cps at UWA onshore in Western Australia. There is no option to complete more than 48 cps at CERI-TMU.

#### Semester 2

## Subjects taken at CERI-TMU

Principles of Statistics Fundamentals of Management Introduction to Money & Finance Microeconomics 2 Macroeconomics 2





#### 1+2 UWA at CERI-TMU

You will study 1 year (2 semesters) at the Thuongmai University campus, and then transfer to Australia to complete the remaining 2 years of your degree, which is a **100% UWA degree**.

\*If you enter into the program with an IELTS score of 5.5, then you will be required to study up to one year of foundational English to achieve IELTS 6.0 TMU entry requirement.

## **Entry** Requirements

#### For entry into TMU:

- 1. An overall average score of 7.0 for Grade 11 and first semester of Grade 12 in High School.
- 2. For the 1+2 program, minimum IELTS score of 6.0 with no band under 6.0.
- 3. For the foundation program (up to 1 extra year), minimum IELTS score of 5.5 with no band under 5.5

#### For entry into UWA:

Students must pass subjects with a minimum 65% GPA and English language IELTS 6.5 with no band less than 6.0.

#### **Tuition** Fees

#### TMU:

- 1. For the 1+2 program: 88 million VND per year.
- 2. For the foundation program (up to 1 extra year): 22 million VND per semester.

#### **UWA:**

The UWA tuition fees in Australia (2024) are AUD\$45,500 per year.

## **Support** & accommodation

UWA offers a range of on-and off-campus accommodation options, partner providers, homestay options and the private rental market. Scan QR for information.



## Scholarships and financial aid



The **financial support** and the **CERI-TMU Talent Scholarships**, which are generous from **20% to 100%** off your tuition fees while you study here in Vietnam.

## **Career** Paths

For the Bachelor of Commerce graduate, your career path may be:

- Accountant
- Economist
- Finance Manager
- · Human Resources Professional
- Investment Banker
- Management Consultant
- Marketing Specialist
- Program or Project Manager
- Workplace Relations Adviser

For the Bachelor of Business graduate, your career path might be as a:

- Digital Marketer
- Management Consultant
- Human Resource Manager
- Market Analyst
- Small Business Entrepreneur
- Product Development and Branding Manager
- New Venture Creation
- Marketing Research Consultant





## **UWA Fast facts**Foundation year: 1911 Short name: UWA

Type: Public University Students: 18680 Faculty: 880

Students/Faculty Ratio: 21:1 Website: uwa.edu.au

Region: Oceania Location: Perth, WA



## **Bachelor of Tourism & Event Management**

## (Majors) - CRICOS 109243J

Western Sydney University is a student-centered institution that ranks in the top 2% of universities in the world.

This degree is related to tourism, event management, social science, business and marketing to prepare graduates for the tourism, events, hospitality, and the visitor economy sectors.



**Degree:** Undergraduate - Bachelor

Course code: B. Tourism & Event Management - CERI-TMU

**Location:** Year 1 - CERI-TMU, Hanoi, Vietnam

Year 2 - WSU, Parramatta, Australia Year 3 - WSU, Parramatta, Australia

Intake: September, 2024

**Duration:** 3 years\* - 1 at CERI-TMU; 2 at WSU \*If you enter into the program with a score of 5.5, then you will be required to study up to one year of foundational English to achieve IELTS 6.0 TMU entry requirement.

### Overview of program

The WSU degree pathway at CERI-TMU is designed to enable you to study one-third of your degree in Vietnam.

You will take this degree as a 1+2 pathway: 1 year (2 semesters/8 subjects) at CERI-TMU and 2 years (4 semesters/16 subjects) at WSU.

#### The majors available in this program are:

- Business Administration
- Finance & Banking
- Hotel Management
- Marketing
- Tourism & Hospitality Management

You have a wide range of other options for choice in what path you wish to take in your career, when you go onshore to WSU to study.

#### Semester 1

#### Subjects taken at CERI-TMU\*

Fundamentals of Management

Principles of Marketing

Principles of Accounting

Customer Behaviour

Microeconomics 1

Econometrics

#### \* Four subjects each semester. Subject choice depends on the major

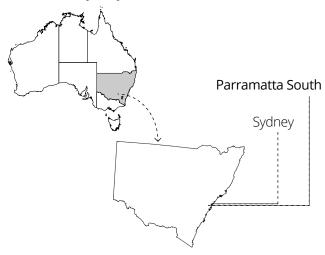


Accredited Course



### **Campus** Locations

WSU is located in Parramatta South, the Western suburbs of Sydney, New South Wales, Australia.



### **Program** Structure

To complete the requirements for the WSU degrees, students must complete 160 credit points (cps) of core and focus subjects, and 80 cps of elective subjects. 80 cps are taken as agreed between CERI-TMU and WSU. Elective subjects can be used to complete minors and majors.



To complete the requirements for the WSU degree, students must complete 160 cps at WSU onshore in Australia. There is no option to complete more than 80 cps (1 year/2 semesters) at CERI-TMU.

### Semester 2 Subjects taken at CERI-TMU\*

#### **Economics**

Introduction to Money & Finance

Data Mining on the Internet

Business Administration Psychology

Macroeconomics 1

Service Management

Digital Transformation in Business Fundamentals of eCommerce





### 1+2\* WSU at CERI-TMU

You will study 1 year (2 semesters) at the Thuongmai University campus, and then transfer to Australia to complete the remaining 2 years of your degree, which is a 100% WSU degree.

\*If you enter into the program with an IELTS score of 5.5, then you will be required to study up to one year of foundational English to achieve IELTS 6.0 TMU entry requirement.

## **Entry** Requirements

#### For entry into TMU:

- 1. An overall average score of 7.0 for Grade 11 and first semester of Grade 12 in High School.
- 2. For the 1+2 program, minimum IELTS score of 6.0 with no band under 6.0.
- 3. For the foundation program (up to 1 extra year), minimum IELTS score of 5.5 with no band under 5.5.

#### For entry into WSU:

Students must pass subjects at TMU with a minimum 50% GPA and IELTS 6.5 with no band less than 6.0.

## **Tuition** Fees

#### TMU:

- 1. For the 1+2 program: 88 million VND per year.
- 2. For the foundation program (up to 1 extra year): 22 million VND per semester.

#### WSU:

The WSU tuition fees in Australia (2024) are AUD\$28,298 per year.

## **Support** & accommodation

WSU offers on-campus living in high quality, affordable accommodation. It includes 24/7 support and access to library and recreational facilities. Scan QR for more information.



## Scholarships and financial aid



The financial support and the CERI-TMU Talent Scholarships, which are generous from 20% to 100% off your tuition fees while you study here in Vietnam.

## **Career** Paths

Tourism and events qualifications provide pathways to a wide variety of careers. Graduates from WSU programs work in:

- local, national & international government organisations
- festival and event management organisations
- tour companies
- travel agencies
- airlines
- hotels and accommodation
- · major attractions and sites
- sporting organisations
- · international organisations
- national parks and protected area management
- · international development
- museums and cultural venues
- consultancies
- heritage organisations
- travel, hospitality and event service providers





#### **WSU Fast facts**

Foundation year: 1989 Short name: WSU Type: Public university Students: 35770 Faculty: 950 Students/Faculty Ratio: 38:1 Website: wsu.edu.au Region: Oceania Location: Sydney, NSW

## **Bachelor of Business**

## (Majors) - CRICOS 019479E

La Trobe is ranked #45 and among the world's best universities established between 1945 and 1967. The La Trobe Bachelor of Business will help you develop solid foundations in modern business and learn how to thrive in a digitally disrupted world. You'll also gain practical skills needed to design innovative solutions to some of the business world's most challenging problems.

### **Program** Essentials

Degree: Undergraduate - Bachelor Course code: B. Business - LTU-BUS

Location: Year 1 - CERI-TMU, Hanoi, Vietnam

Year 2 - TMU / LTU, Victoria, Australia

Year 3 - LTU, Victoria, Australia

Intake: September, 2024

**Duration:** 3\* years - 2/1.5/1 at CERI-TMU; 1/1.5/2 at LTU \*If you enter into the program with an IELTS score of 5.5, then you will be required to study up to one year of foundational English to achieve IELTS 6.0 TMU entry requirement.

### Overview of program

The LTU degree pathways at CERI-TMU are designed to give you a variety of options.

The 2+1 pathway: 2 years (4 semesters/16 subjects) at CERI-TMU and 1 year (2 semesters/8 subjects) at LTU.

The 1.5+1.5 pathway: 1.5 years (3 semesters/12 subjects) at CERI-TMU and 1.5 years (3 semesters/12 subjects) at LTU.

The 1+2 pathway: 1 year (2 semesters/8 subjects) at CERI-TMU and 2 years (4 semesters/16 subjects) at LTU.

#### The majors available in this program are:

- Management
- Marketing
- Finance
- International Business

### Semester 1 Semester 2

#### Subjects taken at CERI-TMU

EconomicsPrinciples ofFundamentalsStatisticsof ManagementIntroduction toPrinciples ofMoney & FinanceMarketingEssentials of HumanBusinessResource Management

Administration Principles of Accounting









Accredited Course



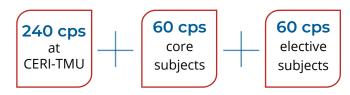
### **Campus** Locations

The Bundoora campus is La Trobe University's main campus, located in Melbourne, state capital of Victoria. The Bendigo campus is located in country Victoria.



### **Program** Structure

To complete the requirements for the LTU degrees, students must complete 360 credit points (cps) overall. Some are core subjects, and others are elective subjects. Elective subjects can be used to complete majors. For the 2+1 pathway, 240 cps are taken as agreed between CERI-TMU and LTU.



To complete the requirements for the LTU degree, in the 2+1 pathway, students must complete 120 cps at LTU onshore in Australia. There is no option to complete more than 240 cps (2 years/4 semesters) at CERI-TMU.

#### Semester 3

Semester 4

#### Subjects taken at CERI-TMU

Customer Behaviour
Securities Market
General Trade Economics
Corporate Management
Accounting

Service Management International Business Strategy Brand Management 1 Entrepreneurship





## 2+1/1.5+1.5/1+2 LTU at CERI-TMU

You will study up to 2 years (up to 4 semesters) at the Thuongmai University campus, and then transfer to Australia to complete the remaining period of your degree, which is a 100% LTU degree.

\*If you enter into the program with an IELTS score of 5.5, then you will be required to study up to one year of foundational English to achieve IELTS 6.0 TMU entry requirement.

## **Entry** Requirements

#### For entry into TMU:

- 1. An overall average score of 7.0 for Grade 11 and first semester of Grade 12 in High School.
- 2. For the 2+1/1.5+1.5/1+2 program, minimum IELTS score of 6.0 with no band under 5.5.
- 3. For the foundation program (up to 1 extra year), minimum IELTS score of 5.5 with no band under 5.0.

#### For entry into LTU:

Students must pass subjects at TMU with a minimum 50% GPA and IFLTS 6.0 with no band less than 6.0.

#### **Tuition** Fees

#### TMU:

- 1. For the 2+1/1.5+1.5/2+1 program: 88 million VND per year.
- 2. For the foundation program (up to 1 extra year): 22 million VND per semester.

The LTU tuition fees in Australia (2024) are AUD\$36,800 per year.

## **Support** & accommodation

LTU offers on-campus living in high quality, affordable accommodation. It includes 24/7 support, furniture, utilities, laundry, wifi and more. Scan QR for more information.



## Scholarships and financial aid



The financial support and the CERI-TMU Talent Scholarships, which are generous from 20% to 100% off your tuition fees while you study here in Vietnam.

## **Career** Paths

A qualification in business is your key into a career in any sector or industry. Depending on your major, your opportunities include:

- Accountant Be part of the financial backbone of any organisation. Manage accounting records and provide expert advice.
- Economist Take complex data, analyse it to find key trends and insights, then give advice on economic and social policy.
- Financial adviser Advise organisations and individuals on how they can manage their money and create value ethically, securely and profitably.
- Marketing manager Shape the public face of your business or organisation by managing its day-to-day marketing activities and long-term marketing strategy.
- **Project manager** Take charge of projects in any industry. Connect teams and stakeholders to deliver results on time and on
- **Business analyst -** Help organisations identify their strengths and weaknesses. Develop data-driven solutions and ensure operational excellence.





#### LTU Fast facts

Foundation year: 1964 Short name: La Trobe / LTU Type: Public university Students: 26100 Faculty: 770

Students/Faculty Ratio: 34:1 Website: latrobe.edu.au

Region: Oceania

Location: Melbourne, Victoria

## **Bachelor of Business**

## (Any major)

Massey University has a 5+ star rating in the Quacquarelli Symonds (QS) world university rankings and the only New Zealand university with a Tier One Global MBA ranking in 2023. Massey University's Bachelor of Business encourages you to explore and master your business knowledge and skills, making you very employable and your skills in high demand.

## **Program** Essentials

Degree: Undergraduate - Bachelor Course code: B. Business - MU-BUS

**Location:** Year 1 - CERI-TMU, Hanoi, Vietnam

Year 2 - MU, Auckland/Palmerston Nth, NZ Year 3 - MU, Auckland/Palmerston Nth, NZ

Intake: September, 2024

**Duration:** 3\* years - 1.5 at CERI-TMU; 1.5 at MU \*If you enter into the program with an IELTS score of 5.5, then you will be required to study up to one year of foundational English to achieve IELTS 6.0 TMU entry requirement.

## Overview of program

The Massey University degree pathway at CERI-TMU is designed to allow you to study one half of your degree in Vietnam.

This degree offers a 1.5+1.5 pathway: 1.5 years (3 semesters/12 subjects) at CERI-TMU and 1.5 years (3 semesters/12 subjects) at Massey University.

#### The majors available in this program are:

- Accountancy
- Applied Professional Practice
- Business Analytics
- Economics
- Finance
- Financial Planning & Advice
- Global Communication
- Human Resource Management & Employment Relations
- International Business
- Management
- Marketing
- Organisational Technology Management
- Property

#### Semester 1

### Subjects taken at CERI-TMU

Fundamentals of Management

Principles of Accounting

Introduction to Money & Finance

Principles of Marketing



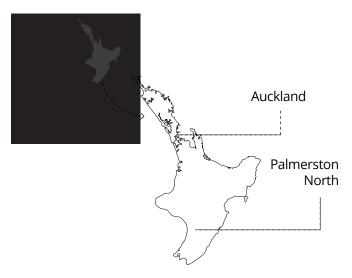






## **Campus** Location

Massey University is in Auckland and Palmerston North, on the North Island of New Zealand.



### **Program** Structure

To complete the requirements for the MU degrees, students must complete 360 credit points (cps) overall. 180 cps are taken as agreed between CERI-TMU and Massey University.



To complete the requirements for the Massey University degree, students must complete 180 cps at MU onshore in New Zealand. There is no option to complete more than 180 cps (1.5 years/3 semesters) at CERI-TMU.

#### Semester 2

Semester 3

### Subjects taken at CERI-TMU

Econometrics
Financial Management
Customer Behaviour
General Trade
Economics

Entrepreneurship Macroeconomics 1 Microeconomics 1 Principles of Statistics





### 1.5+1.5 MU at CERI-TMU

You will study 1.5 years (3 semesters) at the Thuongmai University campus, and then transfer to New Zealand to complete the remaining 1.5 years of your degree, which is a 100% Massey University degree.

\*If you enter into the program with an IELTS score of 5.5, then you will be required to study up to one year of foundational English to achieve IELTS 6.0 TMU entry requirement.

## **Entry** Requirements

#### For entry into TMU:

- 1. An overall average score of 7.0 for Grade 11 and first semester of Grade 12 in High School.
- 2. For the 1.5+1.5 program, minimum IELTS score of 6.0 with no band under 5.5.
- 3. For the foundation program (up to 1 extra year), minimum IELTS score of 5.5 with no band under 5.0.

#### For entry into Massey University:

Students must pass subjects at TMU with a minimum 65% GPA and IELTS 6.0 with no band less than 5.5.

### **Tuition** Fees

#### TMU:

- 1. For the 1.5+1.5 program: 88 million VND per year.
- 2. For the foundation program (up to 1 extra year): 22 million VND per semester.

#### MU:

The MU tuition fees in New Zealand (2024) are NZD\$32,260 per year.

## **Support** & accommodation

MU offers on-campus or off-campus accommodation. The on-campus options provide fully furnished rooms, student support 24/7 and more. Scan QR for more information.



## Scholarships and financial aid



The financial support and the CERI-TMU Talent Scholarships, which are generous from 20% to 100% off your tuition fees while you study here in Vietnam.

## **Career** Paths

The Bachelor of Business equips you with flexible and highly valuable skills that employers are seeking. Your skills will fit across industries, from small business settings to multi-national organisations. Some career paths for this degree include:

- management or financial accountant
- business, systems or information analyst
- public relations, communication manager, or media consultant
- economist, economic statistician, business/policy/risk analyst, economic forecaster, financial advisor or consultant
- small business manager, new venture initiator or project manager
- financial analyst, investment banking analyst, sharebroker or financial consultant
- human resource or recruitment manager, or facilitator in employment relations
- international market developer, or dealer in exporting, licensing, and importing
- market researcher, marketing manager, or advertising and communication specialist
- professional sports administrator, sports marketer, or events manager
- property manager, property developer, or valuer.



#### **Massey Fast facts**

Foundation year: 1927 Short name: MU / Massey Type: Public university Students: 18820 Faculty: 1110

Students/Faculty Ratio: 17:1 Website: massey.ac.nz Region: Oceania

Location: Palmerston North, Auckland (Albany), Wellington, NZ