



QUARTERLY ONLINE SDMD DIALOGUE

In order to implement resolutions, strategies, policies, and programs of action on the development of the Mekong Delta, within the program “Sustainable Development of the Mekong Delta, outlook 2045 - SDMD 2045” (<https://sdmd2045.ctu.edu.vn>), Can Tho University, in collaboration with our partners, will periodically organize **QUARTERLY ONLINE DIALOGUES**.

The Organizing Committee cordially invites agencies, businesses, associations, cooperatives, and individuals to participate in the **SDMD Dialogue in September 2023**, as follows:

Time 8:00 a.m. - 11:30 a.m. on **September 29, 2023** (Friday)

Offline Can Tho University

Online Zoom: <https://bit.ly/0923SDMD2045>; ID: **994 2925 9944**; Pass: **230929**

Livestream Fanpage Facebook SDMD 2045 (fb.com/sdmd2045)
and Fanpage Facebook Can Tho University (fb.com/CTUDHCT)

Registration Link <https://forms.gle/86oSk5W1UkUBfewG8>

CULTURE, SOCIO-ECONOMIC AND HUMANITIES IN THE MEKONG DELTA Features, innovation and development

Host institution
Co-host

Can Tho University

- JICA Vietnam, CSIRO – Australia
- Ministry of Education and Training; Ministry of Culture, Sports and Tourism
- People's Committees of the Mekong Delta provinces; Departments of Culture, Sports and Tourism, Department of Planning and Investment, Department of Science and Technology in Cities/Provinces
- Business Association, Companies, Enterprises
- Institutes – Universities, and Colleges

Chairs:



Prof. Dr. Ha Thanh Toan
Rector
Can Tho University



Prof. Dr. Nguyen Thanh Phuong
Chair of CTU Board of Trustees
Can Tho University



Mr. Pham Van Thuy
Vice Chairman
Vietnam National Authority
of Tourism - Ministry of
Culture, Sports and Tourism



Mr. Sugano Yuichi
Chief Representative
JICA Vietnam Office



Assoc. Prof. Dr. Nguyen Minh
CSIRO
Australia



Dr. Tricia SEOW
National Institute of
Education - Nanyang
Technological University
Singapore



Dr. Matteo Aimini
University of Trento
Italy



Assoc. Prof. Dr. Ngo Thi Phuong Lan
Rector
University of Social
Sciences and Humanities
USSH - VNUHCM



Assoc. Prof. Dr. Lam Nhan
*Chair of HCMUC
Board of Trustees*
Ho Chi Minh City
University of Culture



Dr. Tran Huu Hiep
Vice Chairman
Mekong Delta
Tourism Association

AGENDA

TIME	CONTENT	SPEAKER
8:00 - 8:05	Welcome speech Introduction about SDMD 2045	Prof. Dr. Ha Thanh Toan <i>Rector, Can Tho University</i>
8:05 - 8:15	Opening Remarks	Mr. Sugano Yuichi <i>Chief Representative of JICA Vietnam Office</i>
8:15 - 8:30	People and culture of the Mekong Delta – Identity and driving force for regional socio-economic development	Can Tho University
8:30 - 8:45	Socio-economic development in harmony with culture and environment - the driving force for sustainable development	University of Social Sciences and Humanities <i>Viet Nam National University Ho Chi Minh City</i> USSH - VNUHCM
8:45 - 9:00	Harmonizing cultural diversity – the foundation for sustainable development	Nanyang Technological University <i>Singapore</i>
9:00 - 9:15	Strategy for tourism development in the Mekong Delta	Vietnam National Authority of Tourism <i>Ministry of Culture, Sports and Tourism</i>
9:15 - 9:30	Conservation and promotion of cultural heritage in a new context – Experience from Italy	University of Trento <i>Italy</i>
9:30 - 10:45	Dialogue and Discussion (*) : <ul style="list-style-type: none"> - Opinions of the members of the Chairman - Opinions of local authorities - Opinions of Business Association, Companies, Enterprises - Opinions of institutions - Opinions of experts - Other opinions (offline and online) 	
10:45 - 11:00	The Chairman's conclusion – Suggestion for collaboration	
11:00 - 11:30	<ul style="list-style-type: none"> • MoU signing ceremony between University of Social Sciences and Humanities, Viet Nam National University Ho Chi Minh City and Can Tho University • MoU signing ceremony between Mekong Delta Tourism Association and Can Tho University 	

CONTACT

Scientific Secretary of the Dialogue:

Dr. Huynh Van Da – Vice Dean School of Social Sciences and Humanities, Can Tho University

Phone: 0919233876

Email: hvda@ctu.edu.vn

SDMD 2045 OFFICE - Can Tho University

Address: Administration Building, Campus II,
3/2 Street, Ninh Kieu Dist., Can Tho City

0382257736 (Ms. Han); 0908090691 (Ms. An)

sdmd2045@ctu.edu.vn

Website: <https://sdmd2045.ctu.edu.vn>

Facebook: <https://www.facebook.com/sdmd2045>

(*) CONTENT OF THE DIALOGUE - DISCUSSION

No.	Speakers	Contents
1	Expert from India	The role and dynamics of the Delta in socio-economic and cultural development – Experiences from the Mega-Deltas
2	JICA Vietnam	Cross-cultural Experience between Japan and Vietnam: motivations for cooperation and development
3	Merry Year International	Cross-cultural Experience between Korea and Vietnam: motivations for cooperation and development
4	Mekong Delta Tourism Association	The picture of tourism in the Mekong Delta and opportunities for cooperation and development
5	Ho Chi Minh City University of Culture	Intangible cultural heritage associated with sustainable development goals in the Southwest region of Vietnam (case study of Ba Chua Xu festival in Sam Mountain)
6	Soc Trang Department of Culture, Sports and Tourism	National cultural harmony - the foundation for sustainable development
7	Bac Lieu Department of Culture, Sports and Tourism	Conservation and development of the Intangible Culture "Don ca tai tu"
8	Can Tho Department of Culture, Sports and Tourism	Exploiting the Southern Folk Cake Festival in association with tourism development in Can Tho city
9	Academy of Politics Region IV	Religions and beliefs of the Southern Vietnam together with the nation
10	Con Son Islet – Community Tourism	Current status of community and ecological tourism development at Con Son Agricultural Tourism Cooperative, Binh Thuy District, Can Tho City
11	Co Bang Phu My Women's Cooperative – Kien Giang Province	Innovation, start-up and development of services, cultural products and traditional craft villages of the Mekong Delta
12	Viettel Can Tho	Digital transformation solutions in the museum – Exploiting data digitization and museum collections management
13	School of Social Sciences and Humanities, Can Tho University	Human resources for the development of Culture - Society - Humanity in the Mekong Delta
14	Esuhai Co., Ltd	Cooperation in training and labor export - Potential resources and driving force for the development of the Mekong Delta
15	Other discussion	Other online and offline questions and answers