



ADDITIONAL OPPORTUNITIES

- ▶ For companies wishing greater access to AusCham's members, advertising options are available for the weekly e-newsletter and website. Naturally, members enjoy significant discounts.
- ▶ For those wishing to reach a very targeted, industry-specific audience, event sponsorships are ideal (includes speaking opportunities).
- ▶ AusCham hosts a number of high profile annual events such as the Vietnam Real Estate Market Symposium and the Australian Business Awards. Ad hoc seminars and workshops can also be organized for sponsors.



AUSCHAM VIETNAM

The Australian Chamber of Commerce in Vietnam.

Facilitating opportunities for Australian-linked businesses in Vietnam.

www.auschamvn.org

ENQUIRIES AND CONTACT DETAILS:

Sponsorship / membership / general enquiries:

office@auschamvn.org

Online membership applications:

<http://tiny.cc/qu1tpy>

HCMC Office:

2nd Floor, Eximland Building, 179EF Cach Mang Thang Tam Street, Ward 5, District 3, HCMC.

Tel: (+84 28) 3832 9912/13/14

E: office@auschamvn.org

Hanoi Office:

Tel: +84 909 710 994

E: auschamhanoi@auschamvn.org



ABOUT AUSCHAM

AusCham is a national, non government, not for profit, membership-based organization. It has the following three strategic goals:

To Advocate – by representing the interests of members across government and industry through formal representation with:

- Australian governments (national and state)
- Vietnamese governments (national and provincial)
- The Vietnam Business Forum (VBF) and other Chambers of Commerce.

To Connect – by creating an environment for members to meet and learn through various events including:

- Signature events (eg Australian Business Awards, Meet Australia, Vietnam Real Estate Market Symposium and Grand Final Golf Scrambles (Hanoi, Danang and HCMC))
- Business seminars on topical and relevant issues
- Monthly Sundowners networking events in Hanoi, HCMC and Danang

To Grow – memberships and sponsorships to increase the Chamber's leverage and reach for the benefit of members.

ORGANISATIONAL STRUCTURE

AusCham is governed by a National Board comprising eight HCMC-based Directors and four Hanoi-based Directors who are supported by five permanent staff in HCMC and Hanoi. AusCham also has Official Representatives in Hoi An, Danang and Nghe An as well as New South Wales and Victoria.



MEMBERSHIP BENEFITS

- Inclusion of company profile in online directory.
- Contact details of all members via online directory.
- Complimentary posting of member news on website and listing in e-newsletter.
- Free entry to all Sundowners networking events.
- 60 seconds on microphone at Sundowners for new members.
- Discounted entry to AusCham (and cohosted) events.
- Discounted prices for sponsoring and speaking at AusCham events.
- Invitations to special ad hoc events.
- Discounted advertising rates in e-newsletters and website.
- Advocacy service through vehicles such as Vietnam Business Forum (VBF) on industry matters.
- AusCham Membership Card offering discounted rates for selected products and services.
- Opportunity to promote products and services via online Discount Program.
- Linkages with other Australian business groups in Asia.
- Opportunity to serve on AusCham's Board (for Voting Members)



MEMBERSHIP CATEGORIES (resident and non resident)

- Corporate (20+ employees)
- Small and Medium sized (less than 20 employees)
- Individual
- NGO
- Australian Alumni (Vietnamese with Australian qualifications from Australia and/or Vietnam.)



SPONSORSHIPS

AusCham offers a range of annual corporate sponsorship packages that can be tailored to fit your company's needs and budget.

These packages simplify your planning and ensure significant exposure across Vietnam.

Packages include a combination of exposure, advertising, access and also complimentary passes to significant and special events.

LEVELS OF SPONSORSHIP

- ★ Platinum - VND350m (approx. USD15,000)
- ★ Gold - VND300m (approx. USD12,500)
- ★ Titanium - VND250m (approx. USD10,000)
- ★ Silver - VND150m (approx. \$6000)
- ★ Bronze - VND70m (approx. \$3,000)

* Note: USD figures are approximate.