

# ADVERTISING PACKAGE 2019

Date: November 2018

\*\* All prices are in VND. Require payment in advance.

\*\* Advertising rates are subject to change.

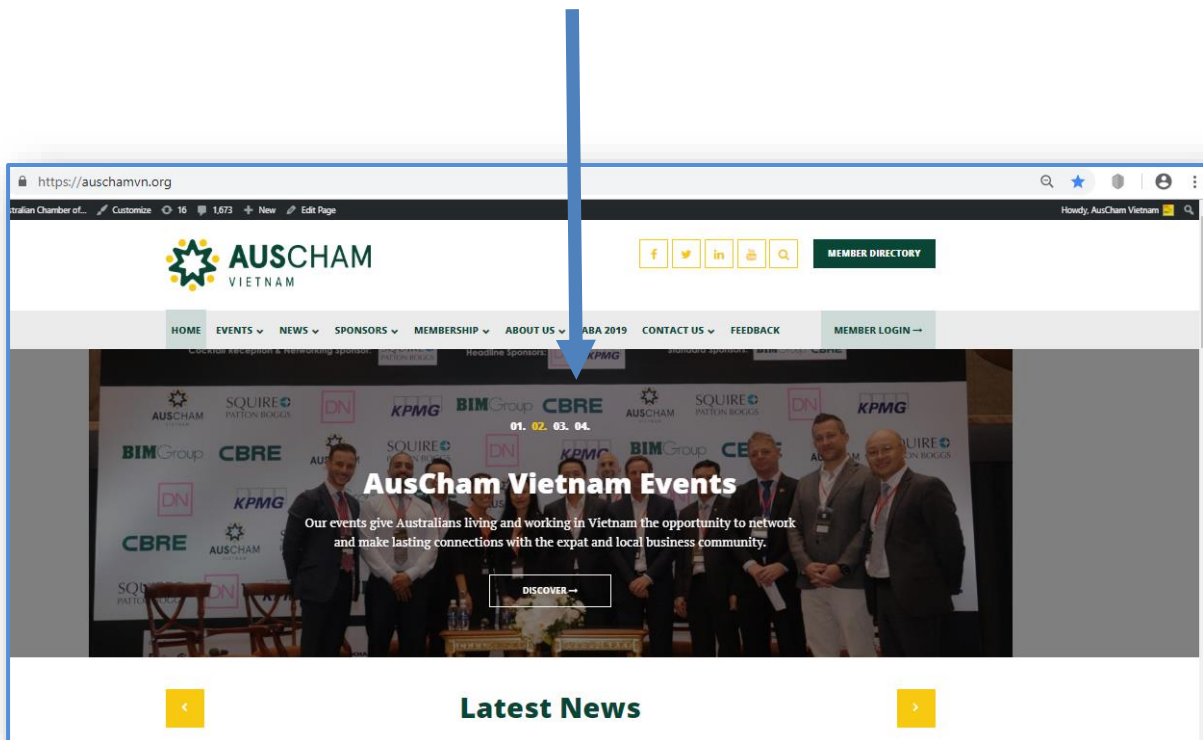
## I. WEBSITE HOMEPAGE LEAD BANNER

### Exclusive Display Advertising in Home Page available

1,500px(W) X 500px (H) Format: JPEG	Member	Non Member
On the weekly basis (VND)	1,400,000	1,900,000

### Lead Banner

1,500px(W) X 500px (H)





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## II. WEEKLY E-NEWSLETTER

### Advertise in AusCham’s weekly E-Newsletter

- 4,000+ contacts
- Send out every Thursday
- Fee per ad: **VND1,600,000** - AusCham members; **VND2,100,000** - non-members
- Banner dimensions: 275px(W) × 349px(H) and 690px(W) x 310px(H) (\*), Format: JPEG  
(\* ) AusCham will choose one of the 2 banners based on the e-newsletter design each week.



Your banner is here

**Member Updates & News**

**"Mooncake Handbags" of Hilton Hanoi Opera was starring for the first time on the Catwalk**

On August 17, Hilton Hanoi Opera celebrated its Premium Mooncake Collection with a special fashion show named The Moonlight, the collaboration with distinctive design labelled Devon London. [Read more](#)

**Cozy Dining at Corso Steakhouse & Bar**

No summer festival is complete without BBQ. Sink your teeth into some of the best skewers at Corso Steakhouse & Bar this August. [Read more](#)