



Headline Sponsor (\$5,000USD per location) Negotiable on number of events sponsored

- Naming rights i.e. The [Sponsor Name] AusCham Golf Scramble
- Free player registration for 2 x Teams of 4 Players
- 'Hole Sponsorship Banner mention' with TWO 1m x 1m banners provided at designated tee boxes on prime position Holes 1 and 10
- Headline logo inclusion on all collateral materials
- Your logo in the premier position of both Welcome and Tournament Stage Banner at event
- Display of sponsor collateral materials including- reception desk brochures, banners
- Verbal acknowledgement during the award presentation
- Opportunity to distribute additional promotional materials to each golfer through the gift bags
- Opportunity to set up a booth at the event check in or presentation areas
- Opportunity for Company representative or key person to make a short speech at the presentation and present winners prizes and trophies
- Acknowledgement in post- event collateral including thank you ads, charity announcements

Official Event Drink Sponsor* (3,000USD per location) Negotiable, e.g. Sponsor Cooperation

- Banners at several on-course Drink Stations and at Halfway BBQ and Dinner.
- Free player registration for 4 players;
- One 'Hole Sponsorship'; with 1mx1m banner at tee box.
- Company Logo on both Welcome and Tournament Banner at the event;
- Opportunity to distribute additional promotional material to each golfer through the gift bags.
- Opportunity to set up a promotion table/booth at event.

Golf Polo Shirt Sponsor* (\$3,000USD per location) Negotiable, e.g. Sponsor Cooperation

- Company colour design (as much as possible) with embroidered logo on chest/sleeve (a high-quality shirt for each player);
- Free player registration for 4 players;
- One 'Hole Sponsorship'; with 1m x 1m banner at tee box
- Your company logo on both Welcome and Tournament Banners at the event
- Opportunity to distribute additional promotional material to each golfer through the gift bags
- Opportunity to set up a promotion table/booth at the event.

Golf Ball & Tee Sponsor* (\$3,000USD per location) Negotiable, e.g. Sponsor Cooperation

- Company logo on golf balls given out to all golfers (3 balls each, top quality brand ball and some tees);
- Free player registration for 4 players;
- One 'Hole Sponsorship'; with 1mx1m banner at tee box.
- Company Logo on both Welcome and Tournament Banner at the event;
- Opportunity to distribute additional promotional material to each golfer through the gift bags;
- Opportunity to set up a promotion table/booth at event.

Ho Chi Minh City Office

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Cooler Bag and/or Can Cooler Sponsor* (\$2,500USD per location) Negotiable, e.g. Sponsor Cooperation

- Logo on a 6-pack size cooler bag and/or a can cooler in company colors (as much as possible) given to all players to use during the event and to take home after the event
- Free player registration for 2 players
- One 'Hole Sponsorship' with 1m x 1m banner at tee box
- Company Logo on both Welcome and Tournament Banners at the event
- Opportunity to distribute additional promotional material to each golfer through the gift bags.

Hat or Cap Sponsor* (\$2,000USD per location) Negotiable, e.g. Sponsor Cooperation

- Company logo on golf hat/caps in company colour design (as much as possible) distributed to all golfers
- Free player registration for 2 players
- One 'Hole Sponsorship'; with 1m x 1m banner at tee box
- Your logo on both Welcome and Tournament Banners at the event
- Opportunity to distribute additional promotional materials to each golfer through the gift bags
- Opportunity to set up booth at event

Brand Builder Team Sponsor Package - Team of 4 players and a Hole Sponsorship for \$800

The Brand Builder Sponsorship Package gets a team of 4 players a **Novelty Hole Sponsorship** for the one all-in package price of \$800. Any hole can be chosen but it's first in best dressed on availability of holes. A banner will be placed at the tee box announcing the brand and sponsorship prize if any. There is a possibility of adding to the hole with more branding or staff or giveaways etc. The prize is to be added by the sponsor in the form of cash or any prize of their choice. The prize and sponsorship will be announced in all media materials and event collaterals and announced during the presentation on the day. A company representative is welcome to present the prize if they wish.

Basic Hole Sponsorship (\$300USD per hole). There is no order – First in gets first choice

- **Shooter Shot Straight Drive**, on a designated green player first drink a 'golfers' shooter' in a plastic cup, then they must place the cup on the ground inverted, then use the cup as a tee. Straightest drive closest to the line.
- **Closest to the bunker**, player with a ball closest, but not in, the fairway bunker on a designated hole.
- **Caddy Putt**, on a designated green, once the ball is marked on the green by the player, the players are not allowed to putt, but rather the caddy must putt the ball on the green for their allotted player until the ball is holed
- **Kiddy Putt**, on a designated green, players use a child's putter to putt on the green.
- **Longest Putt**, player that sinks the ball in the longest distance from the hole in one putt on a designated green.
- **Longest drive**, the player that achieves the longest drive that stays on the fairway of a designated hole (Two prizes are required – one for men and one for women)

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- **Shortest Drive**, the shortest drive by any player to reach the fairway.
- **Nearest the Pin 1st Shot**, closest to the pin on the first shot on a designated Par 3 hole.
- **Nearest the Pin 2nd Shot**, closest to the pin on the second shot on a Par 4 hole.
- **Nearest the Pin 3rd Shot**, closest to the pin on the third shot on a Par 5 hole.
- **Alternate Stick Hole**, on a designated green the players will use a hockey stick or a pool cue or broom handle or whatever you choose for them to use to putt on the green.
- **One Hole, One club**, on a designated hole players choose one club only from their golf bag to play the entire hole from driving off the tee to putting on the green with the same one club until the ball is holed. (can also be Caddy's choice for this)

Special Basic Hole Sponsorship (\$200USD per hole)

- Company logo on "Tee Sign" displayed on tee box at your sponsored hole(s) viewed by the entire field of golfers
- Company logo on both Welcome and Tournament Banner at the event;
- Sponsor will nominate their own prizes to the value of \$100USD

Prize Donation Sponsorship (\$300USD per location) Negotiable, e.g. Sponsor Cooperation

In-kind Prize Donation Sponsorship – Cost/Value \$150USD (~3,000,000VND) minimum

- Company logo on both Welcome and Tournament Banners at the event
- Exposure depends on the value of the prize.

If you require further information or would like to confirm your level of support for the 2020 AusCham Golf Scramble, please contact;

HCMC

- Simon Fraser, Executive Director, AusCham execdirector@auschamvn.org or +84 973 006 639
- Ms. Nhien Ton, Marketing & Events Manager, AusCham marketingmgr@auschamvn.org or +84 973 000 271

Da Nang

- Ms Phuong Lam, Office Manager HCMC, AusCham office@auschamvn.org or +84 973 000 172

Ha Noi

- Ms. Ngan Nguyen, Office Manager Ha Noi, AusCham auschamhanoi@auschamvn.org or +84 973 000 471

Golf & Technical Needs

- Craig Brogan, Brogolfer craig@brogolfer.com or +84 909 273 997

(*) – **Please note that in-kind sponsorship does not include Free Player Registrations.**

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