



## 2020 AusCham National Corporate Sponsorship

| Sponsorship Level  | Platinum<br>\$15,000   | Gold<br>\$10,000   | Silver<br>\$5,000  | Bronze<br>\$3,000  |
|--|--|--|--|--|
| <b>Events</b>  |  |  |  |  |
| Corporate logo inclusion on all cooperation banners at all annual key events (i);<br><b>Platinum Sponsors</b> are also entitled to special mention by the event MC.  | Yes  | Yes  | Yes  | Yes  |
| Corporate logo inclusion in event presentations at all Sundowners and Business Briefing events (i);  | Yes  | Yes  | Yes  | Yes  |
| Headline Sponsorship of one Sundowners networking event during the year including a static product display (i);<br><b>Platinum and Gold Sponsors</b> are entitled to speak at their chosen Sundowner event on their respective business for 3 minutes; | Yes  | Yes  | Yes  | No   |
| Headline Sponsorship of one Business Briefing Event per year;  | Yes  | Yes  | Yes  | Upgrade to headline sponsorship \$300  |
| Sponsors receive two (02) complimentary tickets in 2020 for key events (the tickets may be used at one event or different events).<br>The <b>Platinum Sponsor</b> will receive Four (04) complimentary tickets in 2020                                 | Examples include Annual Real Estate Symposium, Education Symposium and Golf Scramble | Examples include Annual Real Estate Symposium, Education Symposium and Golf Scramble | Examples include Annual Real Estate Symposium, Education Symposium and Golf Scramble | Examples include Annual Real Estate Symposium, Education Symposium and Golf Scramble |
| Invitation to Sponsors "Thank You" function /reception at least once per year (2 persons);   | Yes  | Yes  | Yes  | Yes  |

### Ho Chi Minh City Office

2F, Eximland Building  
179EF Cach Mang Thang Tam, Ward 5  
District 3, Ho Chi Minh City, Vietnam  
Tel +84 (0) 28 3832 9912 /13/14  
Email [office@auschamvn.org](mailto:office@auschamvn.org)  
Web [www.auschamvn.org](http://www.auschamvn.org)

### Hanoi Office

3F, Spaces Belvedere  
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Hoan Kiem District, Hanoi, Vietnam  
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Email [auschamhanoi@auschamvn.org](mailto:auschamhanoi@auschamvn.org)  
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## Website

|   |     |     |     |     |
|---|-----|-----|-----|-----|
| Advertisement on the Lead Banner - Homepage of the AusCham website for one month at a schedule to be agreed (ii); | 8   | 4   | 2   | No  |
| Advertisement on Wing Banner- Subpages of the AusCham website for one month at a schedule to be agreed (ii);      | 6   | 4   | 2   | 1   |
| Corporate Logo on AusCham homepage with special hyperlink to the Sponsors website;                                | Yes | Yes | Yes | Yes |
| Acknowledgement in the 'Our Supporters' section of the AusCham website;   | Yes | Yes | Yes | Yes |

## Weekly e-newsletter

|   |                   |                  |                  |                  |
|---|-------------------|------------------|------------------|------------------|
| Advertisement in weekly e-newsletter; (ii); | 12 times per year | 6 times per year | 4 times per year | 2 times per year |
|---|-------------------|------------------|------------------|------------------|

## AusCham Corporate logo

|  |     |     |     |     |
|--|-----|-----|-----|-----|
| Use of the AusCham Corporate logo on Sponsor collateral and as agreed; | Yes | Yes | Yes | Yes |
|--|-----|-----|-----|-----|

## AusCham Email Signature

|   |     |     |     |     |
|---|-----|-----|-----|-----|
| Sponsor logos will be included on all AusCham email signature blocks (i). | Yes | Yes | Yes | Yes |
|---|-----|-----|-----|-----|

- (i) Sponsor Logo's will be featured by sizes descending in order of level on all occasions;
- (ii) The Sponsor will schedule in advance with the AusCham Marketing Team; these times can be used separately for a particular event or run concurrently based on availability.

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