The Australian Chamber of Commerce routinely holds Business Briefing Events each month in Ho Chi Minh City and Ha Noi for members and non-members. The events generally cover a range of business interests including, but not limited to, Information Technology, Taxation & Finance, Human Resources, Investment Advice, Urban & Economic Planning and on occasions international high-profile government or business speakers. AusCham events are based on two different styles which can be industry specific focus groups of 15 - 40 people or larger general presentations held for 60 - 100 guests.

The AusCham Business Briefing Events are often presented by members as a priority, but non-members are encouraged to utilize the events too. These events are usually co-hosted with other Business Chambers and therefore the information is distributed to a very wide audience. We regularly co-host our events with EuroCham, AmCham, BBGV, CanCham and many of the smaller Business Groups.

A presentation of general or specific interest at our monthly Business Briefing Seminars is a great opportunity for your company to promote your services, whilst also informing our Members and associates about important business topics.

**Business Briefing Sponsorship Opportunities**

<table>
<thead>
<tr>
<th><strong>Headline Sponsor / City</strong></th>
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<tbody>
<tr>
<td><strong>Member</strong></td>
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<tr>
<td><strong>Non-member</strong></td>
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**Benefits**

- The Sponsor will receive one (01) Complimentary ticket for the Speaker;
- If extra tickets are required for additional speakers or support staff of the The Sponsor, these can be purchased at AusCham Member Prices (*);
- The Sponsor will be acknowledged during the event by the Master of Ceremonies (MC) and event collateral;
- E-newsletters will advertise the Sponsor and Sponsors Event four (04) weeks prior to the event on a weekly schedule to AusCham Members and Non-members;
- The sponsor’s corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website;
  - Headline Sponsor (Member) will have one (01) complimentary website ‘Home Page’ lead banner (1500 px W x 500 px H) for one (01) week plus one (01) complimentary weekly e-newsletter banner (275 px W x 349 px H) or (690 px W x 310 px H) prior to the event;
  - Headline Sponsor (non-Member) will have one (01) complimentary weekly e-newsletter banner (275 pxW x 349 px H) or (690 px W x 310 px H) prior to the event.
- The sponsors corporate logo will be displayed on each AusCham event banner and standee;
- The sponsor may display their brochures or promotional materials (organized by sponsor) at the event reception desk;
- One (01) company standee (organized by the sponsor) can be displayed at the event.

(*) **Ticket Price**

- Member Price TBA VND/pax
- Non-member Price TBA VND/pax
Confirmation

**Payment method**
- [x] By credit card
- [ ] In cash at the AusCham office
- [ ] By bank transfer

**Company Details**
- Company: .................................................................
- Telephone: ........................................................ Fax: .............................................................
- Contact person: ........................................ Title: .................................................................
- Email: ............................................................... Mobile: .............................................................
- Details (Month of Event, date, etc.): .................................................................

__________________________  ______________
Signature: ___________________________  Date: ___________________________

Thank you for supporting AusCham Vietnam.
Please sign and email your confirmation form to:

- HCMC Event  marketingmgr@auschamvn.org  or +84 (0) 28 3832 9912
- Hanoi Event  auschamhanoi@auschamvn.org  or +84 (0) 973 000 471