

The Australian Chamber of Commerce actively engages members and friends via the AusCham website and weekly e-newsletters; these are both regularly updated to include current and upcoming news and events that matter to people wanting to be informed and kept up to date. The website and e-newsletters cover a range of business interests including, but not limited to upcoming events, co-hosted events, social news – ‘Out & About’, Member Updates & News, New Member Profiles, Announcements and Vietnam Business news. The information on the website and e-newsletter is topical and factual with something for everyone should you be searching for a business or government connection to the latest business news. Advertising on either platform allows businesses and associations to reach a likeminded audience to share your services and products. Please consider the rates contained in the document below – if you need further information or would like to book with AusCham, please refer to the links below.

As AusCham is a non-profit organization, we charge market rates for these services in order to maintain such platforms and we appreciate you utilizing such a dynamic chamber of commerce to share your message. If you want to consider multiple advertisements, AusCham will negotiate on pricing.

## Website Homepage Lead Banner

- Per week
- Cost per lead banner - **1,800,000VND** (*AusCham members*) & **2,300,000VND** (*non-members*)
- Banner dimensions – 1,500px(W) × 500px(H)
- Format - JPEG

**Your Banner Here**





**AUSCHAM**  
VIETNAM

**Advertising Packages 2021**

## Website Homepage Priority Wing Banner

- Per week
- Cost per lead banner - **1,300,000VND** (*AusCham members*) & **1,800,000VND** (*non-members*)
- Banner dimensions – 500px(W) × 330px(H)
- Format – JPEG

Your Banner Here

**Upcoming Events**

**AUSCHAM VIETNAM**

**THE NEW ZEALAND**

**MISSING SUN DOWNERS**

**HCMC - Missing Sundowners December**  
Complimentary Canapes Happy hour drinks No need to RSVP Check-in and pay at door.  
CO-HOSTED WITH THE NEW ZEALAND

**View All Events >**



### Weekly E-Newsletter

- 5,000+ contacts
- Sent every Thursday
- Cost per advert - **2,000,000VND** (*AusCham members*) & **2,500,000VND** (*non-members*)
- Banner dimensions - 700px(W) x 480px(H)
- Format - JPEG

**Member Updates & News**

**SHERATON GRAND**

**Book Early, Save More**

Enjoy great savings in Danang and experience a blissful beach getaway. Book 14 days in advance and receive up to 20% off.  
From VND4,500,000++ per night

**Book Now** **MARRIOTT BONVOY**

**CORSO** SPECIAL OF THE MONTH

**BBQ & BEER**

VND 250,000++ PER DISH INCLUDING 02 CANS / BOTTLES OF BEER

117 Le Thanh Ton Street, District 1, Ho Chi Minh City  
f/CorsoSteakhouse | T 009 3829 5308 - Ext: 6614 - 6615

**Hilton** HANOI OPERA

**"Mooncake Handbags" of Hilton Hanoi Opera was starring for the first time on the Catwalk**

On August 17, Hilton Hanoi Opera celebrated its Premium Mooncake Collection with a special fashion show named The Moonlight, the collaboration with distinctive design labelled Devon London. [Read more](#)

**CORSO**

**Cozy Dining at Corso Steakhouse & Bar**

No summer festival is complete without BBQ. Sink your teeth into some of the best skewers at Corso Steakhouse & Bar this August. [Read more](#)

Your Banner Here

### Terms & Conditions Apply

- Rates updated 1 May 2020
- All advertisements must be paid in advance
- Advertising rates are subject to change without notice
- Bookings can be made by filling in the form at this [LINK](#)

### Booking Contact

- HCMC Office [office@auschamvn.org](mailto:office@auschamvn.org) or +84 (0) 28 3832 9912
- Hanoi Office [auschamhanoi@auschamvn.org](mailto:auschamhanoi@auschamvn.org) or +84 (0) 973 000 471