The Australian Chamber of Commerce actively engages members and friends via the AusCham website and weekly e-newsletters; these are both regularly updated to include current and upcoming news and events that matter to people wanting to be informed and kept up to date. The website and e-newsletters cover a range of business interests including, but not limited to upcoming events, co-hosted events, social news – ‘Out & About’, Member Updates & News, New Member Profiles, Announcements and Vietnam Business news. The information on the website and e-newsletter if topical and factual with something for everyone should you be searching for a business or government connection to the latest business news. Advertising on either platform allows businesses and associations to reach a likeminded audience to share your services and products. Please consider the rates contained in the document below – if you need further information or would like to book with AusCham, please refer to the links below.

As AusCham is a non-profit organization, we charge market rates for these services in order to maintain such platforms and we appreciate you utilizing such a dynamic chamber of commerce to share your message. If you want to consider multiple advertisements, AusCham will negotiate on pricing.

**Website Homepage Lead Banner**
- Per week
- Cost per lead banner - 1,800,000VND (*AusCham members*) & 2,300,000VND (*non-members*)
- Banner dimensions – 1,500px(W) × 500px(H)
- Format - JPEG

![Website Screenshot](image-url)
Website Homepage Priority Wing Banner

- Per week
- Cost per lead banner - 1,300,000VND (*AusCham members*) & 1,800,000VND (*non-members*)
- Banner dimensions – 500px(W) × 330px(H)
- Format – JPEG
Weekly E-Newsletter

- 5,000+ contacts
- Sent every Thursday
- Cost per advert - 2,000,000VND (AusCham members) & 2,500,000VND (non-members)
- Banner dimensions - 700px(W) x 480px(H)
- Format - JPEG

Terms & Conditions Apply

- Rates updated 1 May 2020
- All advertisments must be paid in advance
- Advertising rates are subject to change without notice
- Bookings can be made by filling in the form at this [LINK](#)

Booking Contact

- HCMC Office  office@auschamvn.org  or +84 (0) 28 3832 9912
- Hanoi Office  auschamhanoi@auschamvn.org  or +84 (0) 973 000 471