The Australian Chamber of Commerce routinely holds Business Briefing Events each month in Ho Chi Minh City and Hanoi for members and non-members. The events generally cover a range of business interests including, but not limited to, Information Technology, Taxation & Finance, Human Resources, Investment Advice, Urban & Economic Planning and on occasions international high-profile government or business speakers. AusCham events are based on two different styles which can be industry specific focus groups of 15 - 40 people or larger general presentations held for 60 - 100 guests.

The AusCham Business Briefing Events are often presented by members as a priority, but non-members are encouraged to utilize the events too. These events are usually co-hosted with other Business Chambers and therefore the information is distributed to a very wide audience. We regularly co-host our events with EuroCham, AmCham, BBGV, CanCham and many of the smaller Business Groups.

A presentation of general or specific interest at our monthly Business Briefing Seminars is a great opportunity for your company to promote your services, whilst also informing our Members and associates about important business topics.

**Business Briefing Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>Headline Sponsor / City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
</tr>
<tr>
<td>Non-member</td>
</tr>
</tbody>
</table>

**Benefits**
- The Sponsor will receive one (01) Complimentary ticket for the Speaker;
- If extra tickets are required for additional speakers or support staff of the The Sponsor, these can be purchased at AusCham Member Prices (*);
- The Sponsor will be acknowledged during the event by the Master of Ceremonies (MC) and event collateral;
- E-newsletters will advertise the Sponsor and Sponsors Event four (04) weeks prior to the event on a weekly schedule to AusCham Members and Non-members;
- The sponsor’s corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website;
  - Headline Sponsor (Member) will have one (01) complimentary website ‘Home Page’ lead banner (1500 px W x 500 px H) for one (01) week plus one (01) complimentary weekly e-newsletter banner (275 px W x 349 px H) or (690 px W x 310 px H) prior to the event;
  - Headline Sponsor (non-Member) will have one (01) complimentary weekly e-newsletter banner (275 pxW x 349 px H) or (690 px W x 310 px H) prior to the event.
- The sponsors corporate logo will be displayed on each AusCham event banner and standee;
- The sponsor may display their brochures or promotional materials (organized by sponsor) at the event reception desk;
- One (01) company standee (organized by the sponsor) can be displayed at the event.

(*) **Ticket Price**
- Member Price TBA VND/pax
- Non-member Price TBA VND /pax
Payment method
☐ By credit card     ☐ In cash at the AusCham office     ☐ By bank transfer

Company Details
Company: .........................................................................................................................................................
Telephone: ................................................. Fax: ............................................................................................
Contact person: ........................................... Title: ......................................................................................
Email: ........................................................ Mobile: ......................................................................................
Details (Month of Event, date, etc.): ........................................... ..................................................................
.................................................................................................................................................................

Signature: _______________________________  Date: _______________________________

Thank you for supporting AusCham Vietnam.
Please sign and email your confirmation form to;

- HCMC Event  marketingmgr@auschamvn.org or +84 (0) 28 3832 9912
- Hanoi Event auschamhanoi@auschamvn.org or +84 (0) 973 000 471
The Australian Chamber of Commerce routinely holds Business Briefing Events each month in Ho Chi Minh City and Ha Noi for members and non-members. The events generally cover a range of business interests including, but not limited to, Information Technology, Taxation & Finance, Human Resources, Investment Advice, Urban & Economic Planning and on occasions international high-profile government or business speakers. AusCham events are based on two different styles which can be industry specific focus groups of 15 - 40 people or larger general presentations held for 60 - 100 guests.

The AusCham Online Business Briefing Events are often presented by members as a priority, but non-members are encouraged to utilize the events too. These events are usually co-hosted with other Business Chambers and therefore the information is distributed to a very wide audience. We regularly co-host our events with EuroCham, AmCham, BBGV, CanCham and many of the smaller Business Groups.

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Note: AusCham use ZOOM online videoconferencing, but open to using other member subscribed platforms that are compatible with our systems and for the general viewing and ease of our members and the public.

**Online Business Briefing Sponsorship Opportunities**

<table>
<thead>
<tr>
<th><strong>Online Headline Sponsor / National</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Member</strong></td>
<td><strong>Cash 8.000.000 VND / Corporate member / national</strong></td>
</tr>
<tr>
<td><strong>Non-member</strong></td>
<td><strong>Cash 12.000.000 VND / Corporate non-member / national</strong></td>
</tr>
</tbody>
</table>

**Benefits**

- The Sponsor will be acknowledged during the event by the Master of Ceremonies (MC) and event collateral;
- E-newsletters will advertise the Sponsor and Sponsors Event four (04) weeks prior to the event on a weekly schedule to AusCham Members and Non-members;
- The sponsor’s corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website;
  - Headline Sponsor (Member) will have one (01) complimentary website ‘Home Page’ lead banner (1500 px W x 500 px H) for one (01) week plus one (01) complimentary weekly e-newsletter banner (275 px W x 349 px H) or (690 px W x 310 px H) prior to the event;
  - Headline Sponsor (non-Member) will have one (01) complimentary weekly e-newsletter banner (275 px W x 349 px H) or (690 px W x 310 px H) prior to the event.
- The sponsor may have their brochures or promotional materials (organized by sponsor in pdf) distributed to the attendee list email addresses.
**Payment method**
- ☐ By credit card
- ☐ In cash at the AusCham office
- ☐ By bank transfer

**Company Details**
- Company: .................................................................
- Telephone: ................................................. Fax: .................................................................
- Contact person: ........................................ Title: .................................................................
- Email: ................................................................. Mobile: .................................................................
- Details (Month of Event, date, etc.): .................................................................
- ...........................................................................................................................................

Signature: ____________________________ Date: ____________________________

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