



The Australian Chamber of Commerce routinely holds Business Briefing Events each month in Ho Chi Minh City and Ha Noi for members and non-members. The events generally cover a range of business interests including, but not limited to, Information Technology, Taxation & Finance, Human Resources, Investment Advice, Urban & Economic Planning and on occasions international high-profile government or business speakers. AusCham events are based on two different styles which can be industry specific focus groups of 15 - 40 people or larger general presentations held for 60 - 100 guests.

The AusCham Business Briefing Events are often presented by members as a priority, but non-members are encouraged to utilize the events too. These events are usually co-hosted with other Business Chambers and therefore the information is distributed to a very wide audience. We regularly co-host our events with EuroCham, AmCham, BBGV, CanCham and many of the smaller Business Groups.

A presentation of general or specific interest at our monthly Business Briefing Seminars is a great opportunity for your company to promote your services, whilst also informing our Members and associates about important business topics.

Business Briefing Sponsorship Opportunities

Headline Sponsor / City

Member	Cash 14.000.000 VND / Corporate member / city
Non-member	Cash 18.000.000 VND / Corporate non-member / city

Benefits

- The Sponsor will receive one (01) Complimentary ticket for the Speaker;
- If extra tickets are required for additional speakers or support staff of the The Sponsor, these can be purchased at AusCham Member Prices (*);
- The Sponsor will be acknowledged during the event by the Master of Ceremonies (MC) and event collateral;
- E-newsletters will advertise the Sponsor and Sponsors Event four (04) weeks prior to the event on a weekly schedule to AusCham Members and Non-members;
- The sponsor's corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website;
 - Headline Sponsor (Member) will have one (01) complimentary website 'Home Page' lead banner (1500 px W x 500 px H) for one (01) week plus one (01) complimentary weekly e-newsletter banner (275 px W x 349 px H) or (690 px XW x 310 px H) prior to the event;
 - Headline Sponsor (non-Member) will have one (01) complimentary weekly e-newsletter banner (275 pxW x 349 px H) or (690 px W x 310 px H) prior to the event.
- The sponsors corporate logo will be displayed on each AusCham event banner and standee;
- The sponsor may display their brochures or promotional materials (organized by sponsor) at the event reception desk;
- One (01) company standee (organized by the sponsor) can be displayed at the event.

(*) Ticket Price

- Member Price **TBA VND/pax**
- Non-member Price **TBA VND /pax**



Confirmation

Payment method

By credit card In cash at the AusCham office By bank transfer

Company Details

Company:

Telephone: Fax:

Contact person: Title:

Email: Mobile:

Details (Month of Event, date, etc.):

.....

Signature: _____

Date: _____

Thank you for supporting AusCham Vietnam.
Please sign and email your confirmation form to;

- HCMC Event marketingmgr@auschamvn.org or +84 (0) 28 3832 9912
- Hanoi Event auschamhanoi@auschamvn.org or +84 (0) 973 000 471



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Note: AusCham use ZOOM online videoconferencing, but open to using other member subscribed platforms that are compatible with our systems and for the general viewing and ease of our members and the public.

Online Business Briefing Sponsorship Opportunities

Online Headline Sponsor / National

Member	Cash 8.000.000 VND / Corporate member / national
Non-member	Cash 12.000.000 VND / Corporate non-member / national

Benefits

- The Sponsor will be acknowledged during the event by the Master of Ceremonies (MC) and event collateral;
- E-newsletters will advertise the Sponsor and Sponsors Event four (04) weeks prior to the event on a weekly schedule to AusCham Members and Non-members;
- The sponsor's corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website;
 - Headline Sponsor (Member) will have one (01) complimentary website 'Home Page' lead banner (1500 px W x 500 px H) for one (01) week plus one (01) complimentary weekly e-newsletter banner (275 px W x 349 px H) or (690 px XW x 310 px H) prior to the event;
 - Headline Sponsor (non-Member) will have one (01) complimentary weekly e-newsletter banner (275 pxW x 349 px H) or (690 px W x 310 px H) prior to the event.
- The sponsor may have their brochures or promotional materials (organized by sponsor in pdf) distributed to the attendee list email addresses.



Confirmation

Payment method

By credit card In cash at the AusCham office By bank transfer

Company Details

Company:

Telephone: Fax:

Contact person: Title:

Email: Mobile:

Details (Month of Event, date, etc.):

.....

Signature: _____

Date: _____

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- Hanoi Event auschamhanoi@auschamvn.org or +84 (0) 973 000 471