



The AusCham Sundowners event is one of the most popular monthly networking events in Vietnam regularly attracting strong numbers of members and non-members in Ho Chi Minh City and Ha Noi, Vietnam. Sundowners events are held on the first Thursday of each month and between 6:00 – 8:00 pm.

As AusCham is a non-profit organization, events such as Sundowners are mostly sponsored by companies and individuals to ensure costs are kept to a minimum and in turn giving sponsors a platform to communicate their business and products.

Sundowners Sponsorship Opportunities

Headline Sponsor / City

| | |
|-------------------|--|
| Member | Cash 7,500,000 VND / Corporate member / city |
| Non-member | Cash 12,000,000 VND / Corporate non-member / city |

Benefits

- The sponsor’s corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website;
 - Headline Sponsor (Member) will have one (01) complimentary website ‘Home Page’ lead banner (1500 px W x 500 px H) for one (01) week plus one (01) complimentary weekly e-newsletter banner (700pxW x 480pxH) prior to the event;
 - Headline Sponsor (non-Member) will have one (01) complimentary weekly e-newsletter banner (700pxW x 480pxH) prior to the event.
- Weekly e-newsletter updates of the monthly Sundowners event to include the sponsors corporate logo;
- The sponsors corporate logo will be displayed on AusCham event banner and standee;
- The sponsor may display their brochures or promotional materials (organized by sponsor) at the event reception desk;
- One (01) company standee (organized by the sponsor) can be displayed at the event;
- A PowerPoint display of up to 5 slides about the sponsor’s company with corporate logo will play on a loop during the event;
- Acknowledgment of the sponsors business and products will be announced during the Sundowners event by the AusCham staff or attending Director(s);
- The sponsor is entitled to give a short presentation of their business and products (2 minutes).

Confirmation

Payment method

- By credit card In cash at the AusCham office By bank transfer

Company Details

Company:

Telephone: Fax:

Contact person: Title:

Email: Mobile:

Details (Month of Event, etc.):.....

Signature: _____

Date: _____



AUSCHAM
VIETNAM

**Sundowners Sponsorship
2021**

Thank you for supporting AusCham Vietnam.

Please sign and email your confirmation form to or call our offices for more details;

- HCMC Event marketingmgr@auschamvn.org or +84 (0) 28 3832 9912
- Hanoi Event auschamhanoi@auschamvn.org or +84 (0) 973 000 471



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Sundowners Venue Sponsor Benefits

- Marketing & Branding – ‘The Venue’ Sponsors corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website;
 - Venue Sponsor (Member) will have one (01) complimentary website ‘Home Page’ lead banner (1500 px W x 500 px H) for one (01) week plus one (01) complimentary weekly e-newsletter banner (700pxW x 480pxH) prior to the event;
 - Venue Sponsor (non-Member) will have one (01) complimentary weekly e-newsletter banner (700pxW x 480pxH) prior to the event.
 - ‘The Venue’ Sponsors corporate logo will appear on the Standees at the AusCham Sundowners event;
- All communications for the AusCham Sundowners event will include mentions of ‘The Venue’;
- Sales – The proceeds of all drinks (‘Happy Hour’ pricing) purchased at the event by attendees being AusCham Directors, Members, Associates and friends will be collected by and go directly to the ‘The Venue’.

Sundowner Venue Requirements

- Drinks – Happy Hour discounted drink pricing (Drinks include; water, soft drinks, juices, wine, beer, cocktails and spirits);
- Catering – Free canapes (4 – 5 items) to event guests;
- Set up – A reception table, seating, bar for drinks, servers for canapes, light background music, projector & screen for presentations (including ‘The Venue’) and an audio system with microphone for announcements.

Confirmation

Company Details

Venue name:

Telephone: Fax:

Contact person: Title:

Email: Mobile:

Details (Month of Event, etc.):

Signature: _____ Date: _____

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Sundowners Prize Sponsor Benefits

- Marketing & Branding – ‘The Prize’ Sponsors corporate logo will be given placement on all collateral and featured on the AusCham e-newsletter & website;
 - ‘The Prize’ Sponsors corporate logo will appear on the Standees at the AusCham Sundowners event;
- All communications for the AusCham Sundowners event will include mentions of ‘The Prize’;
- Display flyers on the registration desk*;
- Display 01 standee at the event*;
- Speech of one (01) minute to promote their business.

Sundowner Venue Requirement:

Providing Door Prizes or Vouchers for lucky draw at Sundowners, minimum value of **1,000,000 VND**/each.

*- ‘The Prize Sponsor’ will supply.

Confirmation

Company Details

Venue name:

Telephone: Fax:

Contact person: Title:.....

Email: Mobile:

Details (Month of Event, etc.):.....

Signature: _____ Date: _____

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Sundowners Sponsorship Opportunities

Headline Sponsor / City

| | |
|-------------------|---|
| Member | Cash 4,000,000 VND / Corporate member / city |
| Non-member | Cash 6,000,000 VND / Corporate non-member / city |

Benefits

- 01 table is offered by AusCham for sponsor to display their brochures or promotional materials (organized by sponsor) at the event;
- One (01) company standee (organized by the sponsor) can be displayed at the event;
- The sponsor’s company with corporate logo is included in AusCham presentation;
- Acknowledgment of the sponsors business and products will be announced during the Sundowners event by AusCham staff or attending Director(s);
- The sponsor is entitled to give a short presentation of their business and products (1 minute).

Confirmation

Payment method

By credit card In cash at the AusCham office By bank transfer

Company Details

Company:

Telephone: Fax:

Contact person: Title:.....

Email: Mobile:

Details (Month of Event, etc.):.....

Signature: _____

Date: _____

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Sundowners Sponsorship Opportunities

Online Headline Sponsor / National

| | |
|-------------------|--|
| Member | Cash 8,000,000 VND / Corporate member / national |
| Non-member | Cash 10,000,000 VND / Corporate non-member / national |

Benefits

- The sponsor’s corporate logo will be given priority placement on all collateral and featured on the AusCham e-newsletter & website;
 - Headline Sponsor (Member) will have one (01) complimentary website ‘Home Page’ lead banner (1500 px W x 500 px H) for one (01) week plus one (01) complimentary weekly e-newsletter (700pxW x 480pxH) prior to the event;
 - Headline Sponsor (non-Member) will have one (01) complimentary weekly e-newsletter (700pxW x 480pxH) prior to the event.
- Weekly e-newsletter updates of the monthly Sundowners event to include the sponsors corporate logo;
- Acknowledgment of the sponsors business and products will be announced during the Sundowners event by AusCham staff or attending Director(s);
- 10-minute presentation plus Q&A (limited to 5 minutes or as agreed) for the sponsor to discuss their business and products or on specific topic (consulted by AusCham)

Confirmation

Payment method

By credit card In cash at the AusCham office By bank transfer

Company Details

Company:

Telephone: Fax:

Contact person: Title:

Email: Mobile:

Details (Month of Event, etc.):

Signature: _____

Date: _____



AUSCHAM
VIETNAM

Sundowners Online Sponsorship 2021

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Sundowners Prize Sponsor Benefits

- Marketing & Branding;
 - ‘The Prize’ Sponsors corporate logo will be given placement on all collateral and featured on the AusCham e-newsletter & website prior to the online event;
 - ‘The Prize’ Sponsor will be mentioned and appear in the online presentation as an event sponsor;
- All communications for the AusCham Sundowners online event will include mentions of ‘The Prize’;
- one (01) complimentary weekly e-newsletter banner (700pxW x 480pxH) prior to the event.

Prize Sponsor Requirement:

Providing a Prize or Vouchers for lucky draw at Sundowners online will have a minimum value of 1,000,000 VND/each.

Sundowners F&B Sponsor Benefits

- Marketing & Branding;
 - ‘The F&B’ Sponsors corporate logo will be given placement on all collateral and featured on the AusCham e-newsletter & website prior to the online event;
 - ‘The F&B’ Sponsor will be mentioned and appear in the online presentation as an event sponsor;

F&B Sponsor Requirement:

- Providing delivery of Food and/or Beverage packages to RSVP attendees prior to, during or after the event;
- Provide a special online Sundowners menu or reduced ‘special prices’ menu if available.

Confirmation

Company Details

Business Name:

Prize or F&B Details:

Telephone: Fax:

Contact person: Title:.....

Email: Mobile:

Details (Month of Event, etc.):.....

Signature: _____ Date: _____

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